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# MEMBERSHIP TERMS & CONDITIONS

Welcome to your Academic Impressions Online Membership! Read below for a few terms that govern your membership.

## MEMBERSHIP TYPES

*Enterprise Member* refers to a member organization that purchases an unlimited number of Users for faculty, staff, and students employed by or attending the purchasing organization. Membership benefits for Enterprise Members are limited to employees and students of your institution only. In the United States, we determine unique institutions as delineated by data collected and hosted through the Integrated Postsecondary Education Data System (IPEDS). After the membership becomes active, access is automatically granted to Users based on the domain name of their email address upon account creation. Academic Impressions must be notified of alias domain names to ensure they receive proper access (e.g., @university.edu and @mail.university.edu). Outside of the United States, unique institution identification is determined and clarified by Academic Impressions staff.

*Multi-User Member* refers to a member organization that purchases access for a limited number of Users at the purchasing organization. User profiles are for individual use only and cannot be shared. Users are assigned by the Primary Contact(s). Unused User Profiles cannot be credited back and have no cash value. User access expires on the Membership Expiration Date, regardless of when the User Profile was created. Unless otherwise agreed to by the Purchaser and Academic Impressions, all Users must belong to the institution of the purchasing organization as defined by the Integrated Postsecondary Education Data System (IPEDS). Outside of the United States, unique institution identification is determined and clarified by Academic Impressions staff.

*Individual/Single User Member* refers to one-User accounts. Single User Memberships are designed to provide an introduction to Academic Impressions online content. As such, these memberships cannot be renewed, but can be upgraded to a 10+ User membership after the conclusion of the first term. Exceptions to this are subject to Academic Impressions' discretion. Login information and online content is restricted to the Purchaser only and cannot be shared.

## MEMBER BENEFITS

Online Membership offers Users unlimited access to all member content, including but not limited to: Articles & Reports, On-Demand Learning, Live Webcasts, Virtual Trainings, and Virtual Conferences, regardless of subject matter. In addition, members receive discounts on other products and services, including In-Person Conferences, Online Bootcamps, Roundtables, Custom Workshops, and More.

Members will receive a dedicated Account Manager, who will be working closely with the Primary Contact(s) to ensure each User is successful in their professional development pursuits. Please remember that all member benefits are specifically reserved for active Users on the membership. Login information and content cannot be shared with non-Users. Additional benefits may be added at the discretion of AI and will be communicated to Client when available.

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[academicimpressions.com](http://academicimpressions.com)

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## ***MEMBERSHIP FEES AND RENEWAL***

We guarantee your satisfaction with your membership. If you are not completely satisfied with your membership within the first 14 days your term, the Purchaser may reach out to Academic Impressions and we will refund 100% of your fees.

Memberships do not automatically renew, even if you paid by credit card. We will notify the Primary Contact(s) of the pending expiration of your membership at least 30 days prior to the date your term ends.

To renew your membership, the Primary Contact(s) may renew by contacting their Account Manager or reaching out to [membership@academicimpressions.com](mailto:membership@academicimpressions.com).

## ***UPGRADING MEMBERSHIP***

Your membership can be upgraded at any point by reaching out to your Account Manager. If adding additional Users to a Multi-User Membership, the cost will be prorated through the end of the current membership term. If upgrading from a Multi-User Membership to an Enterprise Membership, a new term will start on the date requested by the Purchaser, with unused Multi-User Membership dues applied to the cost of the new Enterprise Membership. It is the responsibility of the purchasing organization to discuss prorated dues applied to upgraded membership from any existing memberships with original purchasers.

## ***DOWNGRADING MEMBERSHIP***

Reduction of the number of Users for any Membership type can only occur at the time of renewal. In the event the Purchaser would like to downgrade their membership, please contact your Account Manager.

## ***MEMBERSHIP TERM***

Online membership terms are in one-year increments, with discounts available for multi-year terms. Your membership term begins the day after your fees are paid in full, or on the date agreed upon between the Purchaser and Academic Impressions. For institutions engaged in a multi-year agreement, billing cycles typically occur on an annual basis for the length of the contract. Alternate billing terms can be agreed upon between Purchaser and Academic Impressions. Reference your Membership Agreement for final billing terms.

## ***LIMITATION OF USE***

Membership benefits are limited to Users of the purchasing organization only. We determine unique institutions as delineated by data collected and hosted through the Integrated Postsecondary Education Data System (IPEDS). Outside of the United States, unique institution identification is determined and clarified by Academic Impressions staff. You may not post or display any content from your membership on any websites viewable outside your organization. Usage of the membership is expressly restricted to the assigned Users only -- User Profiles cannot be shared between individuals. Access to AI content cannot be shared, and events cannot be simulcast; participants for all events are required to be registered individually through the AI website. All User profiles must have a unique email address belonging to the individual accessing the membership; general/department email addresses are not allowed. In the event a User is terminated or leaves the purchasing organization, a new User may be substituted at the discretion of Academic Impressions. Please contact your Account Manager, [membership@academicimpressions.com](mailto:membership@academicimpressions.com), or 720.488.6800 (option 1) for questions.

## ***PRIVACY POLICY***

Academic Impressions retains the right to contact Users on all memberships for engagement and research purposes.

We are committed to protecting our client's privacy. For more information on how we protect your privacy and the terms of use for our website, please see our [official policy](#).

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