



Content Summary Directory

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What Do You Get with Membership?

Membership gives you access to the following: (titles marked with an asterisk are discounted with membership, all other titles are free with membership)

Live Events

Live events provide opportunities for your team to interact with experts and attendees in real time, allowing for the exchange of ideas between institutions, engaging Q&A sessions, and active participation in the learning process.

Live Virtual Trainings and Webcasts (1-3 hours)

These virtual workshops provide a dynamic, interactive, and high-touch online learning experience and cover responsive topics and emerging trends within higher education to help you thrive in today's fast-changing environment. *These events are also recorded and available after the live event on demand.*

Virtual Conferences (1 to 3 days, 4 to 5 hours / day)

Our virtual conferences are designed to provide a robust and dynamic learning experience. We leverage active learning environments and online spaces where you can explore ideas, get inspired by what your peers are doing, and understand the range of possibilities around a certain topic. You will leave these sessions with practical solutions that you can implement right away.

On-Demand Learning

Immerse your team in rich and engaging asynchronous content, ideal for keeping up the momentum with professional development while teams are working in new and different ways. Our On-Demand Learning allows your team to plan their professional development according to their schedule.

Video Courses (2-3 hours)

Our video courses provide in-depth training on important topics in higher education and can be completed on a schedule that works for the viewer.

Articles and Research Reports (20 minutes)

Members get unlimited access to engaging and instructional written resources, such as articles, research reports, tools, templates, job aids, and case studies.

Mini Courses (5-10 days, 10-15 minutes / day)

Our member-exclusive mini courses are designed to deliver curated professional development opportunities for those with busy schedules. Participants will receive daily emails containing bite-sized videos, and activities, and assessments that can be completed in 15 minutes or less each day.

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Academic Leadership Content Summary

Leading Self

1. Support and Retain Latinx Leaders in Higher Education: A Training for All Leaders
2. Leveraging Cultural Wealth and Community: A Discussion for Latinx Leaders
3. Essential Leadership Skills for Deans*
4. Becoming Part of the Great Aspiration: A Career Development Workshop for Alt-ac Faculty
5. Applying Emotional Intelligence to Your Leadership as Department Chair*
6. Encore & Live Q&A: Time Management: A Disciplined Approach to Priority-Setting
7. Enhancing Your Personal and Professional Resilience
8. Imposter Syndrome in Higher Ed: Examining the Self, the System, and Opportunities for Change
9. Rediscovering Your Joy at Work: A Discussion for Higher Ed Leaders
10. Finding Your Authentic Voice: Building Public Speaking Confidence
11. Navigating Your Path to Administration: A Panel Discussion for Aspiring Academic Administrators
12. The Fundamentals of Leadership: A Bootcamp for New or Aspiring Leaders in Higher Ed
13. Using Mindfulness to Improve Overall Well-Being and Productivity: A Video Course for Faculty
14. Manage Your Emotional Labor in the Workplace
15. Actualize Your Purpose and Legacy: Workshop on Improving Your Well-Being
16. 5 Principles of Effective Leadership: A Bootcamp for Leaders at All Levels*
17. Leading as An Assistant/Associate Dean: An Online Bootcamp*
18. Exploring Different Pathways to Deanship
19. Leading and Influencing as a Department Chair Bootcamp*
20. Leading as a Man of Color in Higher Education
21. Mapping Your Career Path in Higher Education
22. Leading in Times of Uncertainty and Change
23. Principles for Leading at any Level in Higher Education*
24. Charting Your Course as a Woman Chair
25. Identifying and Mitigating Imposter Syndrome

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26. Time Management: Focusing on Your Priorities and Purpose
27. Four Leadership Practices for New or Aspiring Deans
28. Meetings Success Kit
29. Navigating Challenges of Academic Leadership
30. 7 Ways Academic Leaders Can Cultivate Creativity
31. What Every Academic Chair Needs to Know
32. Returning to Research: Preparing Your Transition from Chair to Faculty
33. Would You Benefit from an Executive Coach?
34. Cultivating a Professional and Engaging Persona on Your Video Calls
35. Engaging in Empathy: Balance the Emotional Demands
36. Department Chairs: Reflect, Refresh, and Plan for the New Year

Leading Others

1. Support and Retain Latinx Leaders in Higher Education: A Training for All Leaders
2. Essential Leadership Skills for Deans*
3. A Top-Down and Bottom-Up Leadership Approach to Research Cluster Initiatives
4. Applying Emotional Intelligence to Your Leadership as Department Chair*
5. Articulate Your Value as Associate Dean
6. DEI as a Leadership Construct: Inclusive Leadership Strategies for Higher Education
7. Enhancing Your Personal and Professional Resilience
8. Faculty Performance & Conduct: Reframing the Conversation
9. Mindful Leadership for Chairs
10. Rediscovering Your Joy at Work: A Discussion for Higher Ed Leaders
11. Finding Your Authentic Voice: Building Public Speaking Confidence
12. Rebuilding Trust Between Faculty and Administration
13. Conflict Management: A Practical Workshop for Leaders
14. The Fundamentals of Leadership: A Bootcamp for New or Aspiring Leaders in Higher Ed
15. Change and Continuity Planning Post-COVID: A Process for Leading with Greater Intention
16. Managing Difficult Faculty and Staff: A Bootcamp for Leaders*
17. 5 Principles of Effective Leadership: A Bootcamp for Leaders at All Levels*
18. Leading as An Assistant/Associate Dean: An Online Bootcamp*
19. Coaching and Mentoring Faculty Across Career Stages: A Bootcamp for Department Chairs*
20. Distributed Leadership: Building Trust and Community
21. Principles for Leading at any Level in Higher Education*

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22. Charting Your Course as a Woman Chair
23. Fostering Curiosity as a Creative Leader
24. The Key Components of Emotional Intelligence for Academic Teams
25. Leading and Influencing as a Department Chair Bootcamp*
26. Integrating Inclusivity into Your Leadership Philosophy
27. Designing Creative Solutions for Your Toughest Challenges
28. Improving Faculty Evaluations: A Training for Department Chairs
29. Your First Year as Department Chair: Building Trust, Communication, and Community
30. Communicating Effectively in High-Anxiety Times: A Workshop for Department Chairs
31. Supporting Adjunct Faculty: A Training for Department Chairs
32. Department Chairs: Maximize Your Productivity By Cultivating Your Academic Staff
33. Managing Change as a Department Chair: 5 Traps to Avoid
34. Managing Difficult Faculty
35. Four Leadership Practices for New or Aspiring Deans
36. The Introvert's Guide to Academic Leadership: How Introverts and Extraverts Build Successful Teams
37. Facilitating Culturally Inclusive Meetings
38. Adjunct Faculty: A Department Chair's Guide to Orienting New Instructors
39. Influencing Without Authority
40. Meetings Success Kit
41. Group Activity Designs
42. Participant Roles for Small Group Activities
43. Managing Up, Down, and Across

Leading the Department/Division

1. Support and Retain Latinx Leaders in Higher Education: A Training for All Leaders
2. Essential Leadership Skills for Deans*
3. Strategic Planning as a Dean: Enhance Your Unit's Success from Start to Finish
4. Effective Strategies to Recruit and Onboard Underrepresented Faculty
5. Impact of Repeal: Institutional Responses to the Dobbs Decision
6. Integrating Academic Program Prioritization into Your Current Shared Governance Structure
7. Advocate For Your Department by Using Data Effectively
8. Faculty Performance & Conduct: Reframing the Conversation

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9. Live Q&A Session: Enrollment 101 for Academic Leaders
10. Optimize Your Success as an External Dean
11. Mindful Leadership for Chairs
12. Discussion Series: Co-Creation of Innovation in Higher Education--The Leader's Role in Effecting Positive Change
13. What's Keeping Deans Up at Night: A Free Webcast for Academic Leaders
14. Strategic Financial Management for Department Chairs
15. Identifying and Communicating the ROI of External Partnerships
16. Reimagine and Build a More Equitable Workplace Culture
17. The New Realities of Senior Leadership Transitions
18. Change and Continuity Planning Post-COVID: A Process for Leading with Greater Intention
19. Retaining and Advancing Faculty from Historically Marginalized Groups: A Discussion for Faculty Affairs and Academic Leaders
20. Improving Promotion and Tenure Reviews by Using a Deliberative Decision-Making Model
21. Managing Difficult Faculty and Staff: A Bootcamp for Leaders*
22. Leading with a Diversity, Equity and Inclusion Mindset: A Bootcamp for Department Chairs*
23. Building a Leadership Culture in an Academic Department
24. Leading and Influencing as a Department Chair Bootcamp*
25. Coaching and Mentoring Faculty Across Career Stages: A Bootcamp for Department Chairs*
26. Strategies to Run a Successful Lab as Chair
27. How to Use an Inclusive ROI Approach for Program Prioritization
28. Managing Difficult Faculty
29. How the University of North Florida Integrated Academic and Student Affairs
30. Leading as an Associate/Assistant Dean: An Online Bootcamp*
31. Growing and Shaping Your Academic Program Portfolio in a Post-COVID Era
32. Fundraising for Department Chairs
33. A Year in Crisis: Lessons in Communication Learned as a Department Chair
34. Foundations in Budgeting for Department Chairs
35. Charting Your Course as a Woman Chair
36. Deans Summit: Maintaining Strategic Focus Through Financial Challenges
37. Navigating Your Relationship with Your Dean: A Training for Department Chairs
38. Departmental Budget Training for Faculty
39. Handling Institutional or Program Teach-Outs with Dignity

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40. Academic Restructuring: Creating New Growth Opportunities
41. Academic Restructuring: Critical Insights and Lessons Learned
42. Using Academic Program Cost Analysis to Improve the Efficiency of Your Department
43. Academic and Financial Partnerships: Creating an Engagement Plan for Budget Implementation
44. Building a More Strategic Budget for Your Academic Department
45. Practicing Culturally Relevant Pedagogy in Higher Education
46. Evaluating Online Faculty
47. Engaging Faculty to Improve Corporate Relations
48. Best Practices for Identifying and Developing Department Chairs
49. Your First Year as Department Chair: Building Trust, Communication, and Community
50. Managing Change as a Department Chair: 5 Traps to Avoid
51. Navigating Challenges of Academic Leadership
52. What Every Academic Chair Needs to Know
53. Principles of Budgeting: A Training for Department Chairs
54. Fundraising for New Department Chairs
55. Managing and Supporting an Aging Workforce
56. Faculty Handbooks: 5 Common Problems and Recommended Solutions
57. Preventing Faculty Discrimination with Case Law and Statistics
58. Your First Semester as External Chair: A Roadmap for Success

Faculty Affairs

1. Setting and Maintaining Boundaries as Faculty to Develop Professional Well-being and Success
2. Effective Strategies to Recruit and Onboard Underrepresented Faculty
3. Make the Most of Mentoring: Best Practices and Core Principles for Mentors and Mentees
4. The Consultative Approach to Mentoring: Building a Network of Support
5. Rethinking the Role of Service in Promotion & Tenure: Defining It, Measuring It, and Addressing Inequities: A Podcast Series
6. Faculty Performance & Conduct: Reframing the Conversation
7. Inclusive Hiring Best Practices: Removing Barriers and Mitigating Search Committee Bias
8. Designing a New Faculty Mentor Program: A Bootcamp for Faculty Leaders*
9. Disrupting Academic Bullying

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10. Reimagine and Build a More Equitable Workplace Culture
11. Leadership Academy: Facilitating A World-Class Leadership Program*
12. Recruit & Retain Diverse Faculty through Cluster Hiring and Mutual Mentorship
13. Faculty Mentorship: Incorporating Inclusive Practices to Foster Faculty Success
14. Overcoming Microaggressions as a Faculty Member
15. Retaining and Advancing Faculty from Historically Marginalized Groups: A Discussion for Faculty Affairs and Academic Leaders
16. Improving Promotion and Tenure Reviews by Using a Deliberative Decision-Making Model
17. Elevate your Leadership Development Program: A Train the Trainer Bootcamp*
18. Revising the Promotion and Tenure Process: A Conversation Space for Faculty Affairs and Academic Leaders
19. Best Practices for Supporting First-Year Faculty: Lessons Learned During COVID-19
20. Managing Faculty Stress and Burnout: A Conversation for Faculty Affairs and Academic Leaders
21. Three Coaching Skills for Leaders and Mentors in Academic Medicine
22. A Comprehensive Approach to Faculty Orientation
23. Building Academic Leadership Development Programs on Your Campus
24. A Comprehensive Approach to Faculty Orientation
25. Improving Faculty Mentorship
26. Preparing Faculty for Academic Leadership
27. Supporting Mid-Career Faculty
28. Improving Faculty Evaluations: A Training for Department Chairs
29. Best Practices in Designing Mentoring Programs for Early Career Faculty
30. Best Practices for Identifying and Developing Department Chairs
31. 4 Strategies for Closing the Coaching Gap for Mid-Level Academic Leaders
32. Managing and Supporting Adjunct Faculty
33. Beating Turnover in Higher Ed
34. Overcoming the Effects of White Privilege for More Equitable Search Processes
35. Recruiting, Hiring, and Retaining Diverse Faculty
36. Incentivizing Faculty and Staff Retirement
37. Negotiating Successful Adjunct Union Collective Bargaining Agreements
38. Improving Faculty of Color Retention Efforts in Your Department

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Advancement Content Summary

Annual Giving

1. Using Storytelling to Bolster Unrestricted Giving
2. Key Components of a Successful Leadership Annual Giving Program: An Educational Series
3. Beyond Salary: An Uncommon Strategy to Recruit and Retain Advancement Professionals
4. Strategies to Increase Donor Participation
5. Developing a Cause-Based Campaign Initiative that Aligns with Your Community Needs
6. Developing Campaign Volunteers to Optimize Your Faculty and Staff Giving
7. Strategic Stewardship to Improve Donor Retention
8. Building the Capacity of Your Advancement Team
9. Institute for Annual Giving
10. Measuring Alumni Engagement
11. Increase Giving through Inspiring Annual Giving Communications
12. Growing Women's Engagement and Philanthropic Interest
13. Building Your Advancement Team for the Future
14. Engaging Deans and Academic Leaders in Alumni Engagement and Annual Giving
15. Engaging Academic Leaders in Annual Giving
16. Key Strategies for Diversifying Your Donor Pipeline: An Online Bootcamp*
17. Transitioning Advancement toward a Hybrid Workforce Model
18. Strategies to Increase Diverse Alumni Engagement
19. Leveraging Video for Donor Stewardship
20. Improving Your Fundraising Health: A Preview of the Vital Signs Philanthropic Health Assessment
21. Tailoring Advancement Communications to Ages and Life Stages
22. Transitioning Leadership Annual Donors into Major Donors
23. Using Annual Giving Data to Acquire and Retain Donors
24. Developing Effective Caller-Donor Relationships in Your Phonathon Operation
25. Create the Conditions for Sustained Philanthropic Support
26. Leveraging a Donor Network to Fund Innovation: Lessons Learned from the Success of the Jefferson Trust
27. Establishing a Data Governance Committee in Advancement
28. Advancement 101: A Six-Part Series

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29. Optimizing Your Online Giving Site
30. PCI DSS Compliance in Advancement: Update for 3.2
31. FERPA for Advancement: Train Your Whole Shop
32. Reengage Your Black Alumni
33. Communicate with Young Alumni Across Multiple Channels
34. Student Philanthropy Programs that Encourage Alumni Giving: A Success Story
35. Writing Workshop for Advancement Professionals
36. Developing a Strategic Plan for Student Philanthropy: Educating Students from Acceptance Letter to New Alum
37. Strategies to Improve the Effectiveness of Your Young Alumni Volunteer Program
38. A Multi-Channel Approach to Young Alumni Giving Communications
39. Using Social Media Creatively to Increase Donor and Alumni Engagement
40. Building Better Reunions
41. Cultivating a Team of Student Development Officers
42. Capital Campaigns: Integrating Student Involvement
43. Developing Successful Student Philanthropy Events
44. Successful Young Alumni Programming
45. Effective Student Foundations and Student Alumni Associations
46. Affinity-Based Programming and Giving
47. Managing Annual Fund Volunteers
48. Partnering Giving and Alumni Relations to Better Align Efforts
49. Revitalizing Your Student Foundation Program
50. Engaging Women in Philanthropy: Practical Ways to Shift Our Approach
51. More than Dollars: How Many Opportunities are You Missing with Your Alumni?
52. Diversity and Inclusion Engagement Strategies for Alumni and Donors
53. Strategic Stewardship Designed to Increase Donor Retention
54. Reimagining Giving and Recognition Societies
55. Customizing Donor Communication through Smarter Segmentation
56. Rethinking Donor Recognition Programs
57. Family Giving: Cultivating the Next Generation of Wealth
58. Stewarding Your Annual Donors
59. Leadership Annual Giving: Key Components of a Successful Program
60. Developing Your Parent Giving Strategy
61. Transitioning Leadership Annual Donors to Major Donors
62. Increasing Faculty Engagement in Advancement
63. Planned Giving: Using Student Callers
64. Integrating Annual Giving into Campaigns

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65. Parent Giving: Cultivating Leadership Donors with a Board and Committee Structure
66. Integrating Social Media with Traditional Solicitation Channels
67. Building the Infrastructure for a Culture of Philanthropy in the Digital World
68. Branding and Marketing Your Leadership Annual Giving Program
69. Direct Mail: Back to Basics
70. Athletics Fundraising: Direct Mail Strategy
71. Annual Giving: Integrating Email with Your Overall Strategy
72. Fundamentals of Fundraising for Diverse Student Groups on Campus
73. Leveraging Texting in your Annual Giving Strategy
74. Refocus Your Annual Giving Strategy: Find Opportunities in a Crisis
75. Perspectives on Annual Giving Amid COVID-19
76. Building a Faculty and Staff Giving Campaign
77. Identifying and Applying Metrics that Matter in Annual Giving
78. Annual Giving Solicitations in Higher Ed: A Collection of Samples to Inspire Your Next Appeal
79. Launching a Giving Day: Planning and Executing Bundle
80. Phonathon Essentials
81. Measuring and Evaluating Your Annual Giving Staff
82. Running a Meaningful Senior Campaign
83. Creating Giving Circles to Increase Annual Giving
84. Using Data to Inform Your Annual Giving Strategy
85. Launching a Crowdfunding Initiative
86. Auditing Your Annual Giving Operations
87. Rethinking Faculty and Staff Giving
88. Recurring Gifts: Strategies to Grow Your Program
89. Integrating Social Media into Your Solicitation Communications Plan

Alumni Relations

1. Intentional and Strategic Management of Alumni Volunteers*
2. Strengthening the Relationship Between Development and Alumni Relations Teams
3. Engaging in Anti-Racist Conversations in Advancement
4. Advancement 101: A 7-Day Foundational Series
5. Establishing a University Engagement Council to Coordinate Communication with Major Donors
6. Young Alumni: Establishing Lifelong Relationships
7. Strategies to Increase Donor Participation
8. Create a More Inclusive Experience for your LGBTQIA+ Alumni

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9. Improving Campus Collaboration for Effective Parent and Family Giving
10. Measuring Alumni Engagement
11. Improving Your Fundraising Health: A Preview of the Vital Signs Philanthropic Health Assessment
12. Planning Your Hybrid Homecoming
13. Creating an Engagement Plan for Volunteers in Women's Philanthropy
14. Building Your Advancement Team for the Future
15. Engaging Deans and Academic Leaders in Alumni Engagement and Annual Giving
16. Diversify your Alumni Board
17. Key Strategies for Diversifying Your Donor Pipeline: An Online Bootcamp*
18. Transitioning Advancement toward a Hybrid Workforce Model
19. Identifying Opportunities in Your Department's DEI Strategy: One Alumni Department's Perspective
20. Strategies to Increase Diverse Alumni Engagement
21. Back to the Future of Alumni Relations
22. Digital Alumni Engagement: A Focused Approach
23. Navigate Challenging Conversations with Donors
24. Tailoring Advancement Communications to Ages and Life Stages
25. Recruiting, Training, and Engaging Alumni Volunteers in a Digital Environment
26. Building a Culture of Inclusion in Your Advancement Shop
27. Create the Conditions for Sustained Philanthropic Support
28. Leveraging a Donor Network to Fund Innovation: Lessons Learned from the Success of the Jefferson Trust
29. 12 Keys to Making Alumni Interviews in College Admissions Effective
30. Leveraging Alumni Interviews in the Admissions Process: A Case Study from the University of Pennsylvania
31. Advancement 101: A Six-Part Series
32. Implementing an Alumni Engagement Scoring Model
33. U.S. News: Accurately Calculating and Reporting Your Alumni Participation Numbers
34. FERPA for Advancement: Train Your Whole Shop
35. Reengage Your Black Alumni
36. Communicate with Young Alumni Across Multiple Channels
37. Student Philanthropy Programs that Encourage Alumni Giving: A Success Story
38. Writing Workshop for Advancement Professionals
39. Developing a Strategic Plan for Student Philanthropy: Educating Students from Acceptance Letter to New Alum
40. Strategies to Improve the Effectiveness of Your Young Alumni Volunteer Program

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41. A Multi-Channel Approach to Young Alumni Giving Communications
42. Using Social Media Creatively to Increase Donor and Alumni Engagement
43. Building Better Reunions
44. Cultivating a Team of Student Development Officers
45. Capital Campaigns: Integrating Student Involvement
46. Developing Successful Student Philanthropy Events
47. Successful Young Alumni Programming
48. Effective Student Foundations and Student Alumni Associations
49. Affinity-Based Programming and Giving
50. Managing Annual Fund Volunteers
51. Partnering Giving and Alumni Relations to Better Align Efforts
52. Revitalizing Your Student Foundation Program
53. Engaging Women in Philanthropy: Practical Ways to Shift Our Approach
54. More than Dollars: How Many Opportunities are You Missing with Your Alumni?
55. Diversity and Inclusion Engagement Strategies for Alumni and Donors
56. Starting a Corporate Alumni Chapter Program
57. Communicating with Donors During Crisis and Uncertainty
58. Leveraging Metrics to Improve Advancement Events
59. An Introduction to Advancement Event Protocol and Etiquette
60. Increasing Board Engagement in Fundraising
61. Global Considerations for a Modern Campaign
62. Fundraising for Law Schools
63. Using Segmentation and Social Reasoning to Increase Alumni Social Media Engagement
64. Frequently Asked Questions for Alumni Magazine Professionals
65. University Magazines: Maximizing Print and Digital Content
66. Alumni Surveys: Designing, Deploying, and Analyzing Responses
67. Integrating Effective Mentorship into Campus Culture: A Success Story
68. Strategies to Improve Underrepresented Alumni Engagement
69. Recruiting, Training, and Engaging Alumni Volunteers in a Digital World
70. Restructure Your Alumni Chapters to Increase Engagement
71. 5 Steps to Mitigate Risk in Your Alumni Volunteer Programs
72. Tailoring Programming for Unengaged Professional and Graduate School Alumni
73. How to Develop Programming that Re-Engages Underrepresented Alumni
74. Increase Engagement and Giving Through a Selective Alumni-Student Mentoring Program

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75. Create an Alumni Volunteer Experience that Fosters Life-Long Engagement with Your Institution
76. Collaborating with Campus Partners to Expand Volunteer Opportunities
77. Developing an In-Depth Alumni Mentoring Program
78. Using a Volunteer Framework to Increase Faculty Involvement with Alumni Engagement
79. What Happens When Volunteers Are No Longer a "Nice to Have" Resource, But Instead a Strategic Investment?
80. What Establishing Alumni X-Teams Can Achieve
81. Alumni Relations and Advancement Innovators: University of Notre Dame
82. Alumni Affinity Groups: How One University Formed a Highly Successful Organization
83. Strategies to Improve International Alumni Engagement
84. Volunteer Management in Advancement
85. Alumni Boards: Strengthen Your Strategy and Grow Engagement
86. Building an Alumni Career Services Program in Advancement
87. Using the Net Promoter® System in Alumni Relations
88. Transition Programming: From Student to Alumni Professional
89. Commencement: Engaging Students as Future Alumni
90. Building a Comprehensive Alumni Awards Program
91. Strategically Managing Alumni Chapters
92. Engaging Alumni Through Athletics
93. Measuring and Evaluating Your Alumni Relations Program
94. Strategies to Improve the Effectiveness of Your Volunteer Program
95. Alumni Career Services: Developing an Online Programming Series
96. Engaging International Alumni in a Virtual World
97. Transform Your Alumni Board Members into Donors

Donor Relations

1. Encore and Live Q&A: Portfolio Prioritization: Maximizing Opportunities for Your Donor Pipeline
2. Key Considerations for Strengthening Prospect Management and Gift Officer Collaboration
3. Key Components of a Successful Leadership Annual Giving Program: An Educational Series

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4. Securing Transformational Gifts: A Conversation About Engaging Principal Gift Donors
5. Engaging in Anti-Racist Conversations in Advancement
6. Advancement 101: A 7-Day Foundational Series
7. Portfolio Prioritization: Maximizing Opportunities for Your Donor Pipeline
8. Strategic Stewardship to Improve Donor Retention
9. Anticipating and Overcoming Objections in Frontline Fundraising
10. Impactful Online Donor Events
11. Creating an Engagement Plan for Volunteers in Women's Philanthropy
12. Develop a Proposal for a Transformational Gift*
13. Structuring Scholarships for Women and Students of Color in a Shifting Legal Landscape
14. A Masterclass in Discovery Work
15. Build Better Gift Agreements
16. Navigate Challenging Conversations with Donors
17. Leveraging Video for Donor Stewardship
18. Improving Your Fundraising Health: A Preview of the Vital Signs Philanthropic Health Assessment
19. Tailoring Advancement Communications to Ages and Life Stages
20. Create the Conditions for Sustained Philanthropic Support
21. Key Considerations for Institutional Naming Plans and Policies
22. Develop Your Impact Reporting Strategy
23. Advancement 101: A Six-Part Series
24. Foundations of Fund Auditing
25. Advancement FASB Fund Accounting and Reporting
26. Essential Reports for Donor Relations
27. Developing Gift Acceptance Policies
28. Creating Customized Impact Reports
29. Effective Gift Agreements: Documenting Donor Intent
30. FERPA for Advancement: Train Your Whole Shop
31. Writing Workshop for Advancement Professionals
32. Communicating with Donors During Crisis and Uncertainty
33. Leveraging Metrics to Improve Advancement Events
34. An Introduction to Advancement Event Protocol and Etiquette
35. Strategic Stewardship Designed to Increase Donor Retention
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37. Customizing Donor Communication through Smarter Segmentation

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38. Rethinking Donor Recognition Programs
39. Family Giving: Cultivating the Next Generation of Wealth
40. Stewarding Your Annual Donors
41. Corporate Stewardship: Demonstrating ROI
42. Stewarding Your Scholarship Donors: A Practical Approach
43. Small Events for Donor Cultivation
44. Crafting Personalized Stewardship Plans for Top Donors
45. Strategic Partnerships with Donor Relations and Athletics
46. Donor Relations for Planned Giving: Improving Events and Impact Reporting
47. Advancement Events: Effectively Launching a Campaign
48. Advancement Events: Effectively Closing a Campaign
49. Fundraising Essentials: Donor Relations for Frontline Fundraisers
50. Using Surveys to Improve the Donor Experience
51. Rethinking Strategy for Advancement Events
52. Industry Views: Advancement Shops of Tomorrow
53. How Donor Relations Can Improve Donor Retention
54. Donor Appreciation: Leveraging Existing Events
55. Donor Relations: Demonstrating ROI
56. Introducing Blended Gifts Into Donor Conversations
57. Foundations of Auditing Endowed Funds
58. Strategies to Increase Donor Participation
59. Enhance Donor Experience by Conducting an Acknowledgement Audit

Major & Planned Giving

1. Encore and Live Q&A: Portfolio Prioritization: Maximizing Opportunities for Your Donor Pipeline
2. Encore: Navigating Challenging Conversations with Donors
3. Preparing Frontline Fundraisers to Support Academic Leaders for Campaign Success
4. Key Considerations for Strengthening Prospect Management and Gift Officer Collaboration
5. Create Meaningful Volunteer Opportunities for your Major Donors
6. Strengthening the Relationship Between Development and Alumni Relations Teams
7. Securing Transformational Gifts: A Conversation About Engaging Principal Gift Donors
8. Beyond Salary: An Uncommon Strategy to Recruit and Retain Advancement Professionals
9. Developing an Advancement Intern Program

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10. Engaging in Anti-Racist Conversations in Advancement
11. Fundraising for Deans
12. Advancement 101: A 7-Day Foundational Series
13. Building, Leading, and Retaining a High-Performance Frontline Fundraising Team
14. Retain Frontline Fundraisers by Fostering Inclusive Practices
15. Partnering with Faculty in Grateful Patient Fundraising: Elements of a Training Guide
16. Portfolio Prioritization: Maximizing Opportunities for Your Donor Pipeline
17. Building the Capacity of Your Advancement Team
18. Optimizing Partnerships Between Prospect Development and Frontline Fundraisers
19. Ethical Considerations for Screening Donors to Protect Institutional Reputation
20. The Gift Officer-Faculty Partnership in Academic Medical Fundraising
21. Effective Approaches to Digital Frontline Fundraising
22. Growing Women's Engagement and Philanthropic Interest
23. Inspire Timely Giving: Create Urgency and Accelerate Results
24. Develop a Proposal for a Transformational Gift*
25. Frontline Fundraising: Engaging and Inspiring Donors While Energizing Your Work*
26. Reimagining Relationship Building for Major Gift Officers
27. Effectively Manage Matching and Challenge Gift Campaigns
28. A Masterclass in Discovery Work
29. Donor Retention in the Post-COVID Era
30. Fundraising for Presidents: An Online Bootcamp*
31. Fundraising for Department Chairs
32. Build Better Gift Agreements
33. Navigate Challenging Conversations with Donors
34. Fresh Approaches to Fundraising Campaigns in Current Times
35. Improving Your Fundraising Health: A Preview of the Vital Signs Philanthropic Health Assessment
36. Transitioning Leadership Annual Donors into Major Donors
37. Supporting Frontline Fundraisers Amidst Uncertainty: Rethinking Activities and Goals
38. Campaigns: Staffing, Training, and Supporting Frontline Fundraisers
39. Create the Conditions for Sustained Philanthropic Support
40. Leveraging a Donor Network to Fund Innovation: Lessons Learned from the Success of the Jefferson Trust
41. Establishing a Culture of Talent Development in Frontline Fundraising
42. Key Considerations for Institutional Naming Plans and Policies
43. Develop Your Impact Reporting Strategy

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44. Effectively Onboard Major Gift Officers with a 90-Day Plan
45. Retaining Your Major Gift Officers—From Day One
46. Hiring Non-Traditional Candidates for Your MGO Team: Navigating the Opportunity and the Risk
47. Daily, Weekly, and Monthly Strategies to Better Manage Your Portfolio
48. Recruiting the Right Major Gift Officers
49. Advancement 101: A Six-Part Series
50. Using Predictive Modeling Tools to Enhance Prospect Management
51. A Practical Approach to Fundraising Ethics
52. FERPA for Advancement: Train Your Whole Shop
53. Effective Gift Agreements: Documenting Donor Intent
54. Enhance Professional Development Offerings to Improve Gift Officer Retention
55. Recruiting and Retaining a Talented Advancement Team
56. Fundraising and Sexual Harassment: Documenting Effective Procedures
57. Writing Workshop for Advancement Professionals
58. Capital Campaigns: Integrating Student Involvement
59. Engaging Women in Philanthropy: Practical Ways to Shift Our Approach
60. More than Dollars: How Many Opportunities are You Missing with Your Alumni?
61. Increasing Board Engagement in Fundraising
62. Global Considerations for a Modern Campaign
63. Fundraising for Law Schools
64. Frontline Fundraising: Essentials of Gift Solicitation
65. Rethinking Donor Recognition Programs
66. Family Giving: Cultivating the Next Generation of Wealth
67. Leadership Annual Giving: Key Components of a Successful Program
68. Anticipating and Overcoming Objections in Frontline Fundraising
69. Developing Your Parent Giving Strategy
70. Transitioning Leadership Annual Donors to Major Donors
71. Increasing Faculty Engagement in Advancement
72. Planned Giving: Using Student Callers
73. Integrating Annual Giving into Campaigns
74. Parent Giving: Cultivating Leadership Donors with a Board and Committee Structure
75. Stewarding Your Scholarship Donors: A Practical Approach
76. Small Events for Donor Cultivation
77. Crafting Personalized Stewardship Plans for Top Donors
78. Strategic Partnerships with Donor Relations and Athletics
79. Donor Relations for Planned Giving: Improving Events and Impact Reporting

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80. Advancement Events: Effectively Launching a Campaign
81. Advancement Events: Effectively Closing a Campaign
82. Fundraising Essentials: Donor Relations for Frontline Fundraisers
83. Developing Rigor in Your Fundraising Team
84. Fundraising for New Department Chairs
85. Marketing Your Planned Giving Program
86. Marketing Estate Planning Tools to Uncover Planned Giving Prospects
87. Student Affairs Fundraising: Building a Sustainable Structure
88. Strategizing Multiple Outreach Attempts in Fundraising
89. Developing a Strategic Approach to Generational Wealth
90. Frontline Fundraising in a Virtual Environment
91. Managing in a Changing Fundraising Environment: Remote Teams, Skeptical Donors, and an Uncertain Landscape
92. Strengthening Frontline Fundraising Efforts During Uncertainty
93. Frontline Fundraising Essentials: Outreach, Qualification, Visits, and the Ask
94. Uncovering More Planned Giving Prospects
95. An Introduction to Planned Giving
96. A Practical Approach to Growing Your Planned Giving Program
97. Tactics for Successful Donor Discovery and Qualification
98. Fundraising Essentials: Perfecting Moves Management
99. Adapting Non-Profit Strategies for Higher Ed Fundraising Success
100. Working with a Donor's Financial Planner
101. Fundraising Ethics: 10 Techniques for Working with Donors with Dementia
102. Fundraising Essentials: Advancing Your Career for Underrepresented Professionals
103. Planned Giving Vehicles
104. Measuring and Evaluating Your Planned Giving Program
105. Planning and Managing Project-Based Fundraising
106. Tools for Increasing Fundraising Effectiveness and Efficiency
107. Building Fundraising Partnerships with Athletic Directors
108. Regional Advancement Strategy: Investing in a Physical Presence
109. Engaging Leadership Volunteers for Fundraising Success
110. Soliciting Endowment Support
111. Blended Gifts: Strategies to Increase Your Fundraising Success
112. Introducing Blended Gifts Into Donor Conversations
113. Authentic Fundraising in a Virtual World
114. Foundations of Auditing Endowed Funds

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Corporate & Foundation Relations

1. Creating an Engagement Strategy for Corporate Partners
2. Aligning Campus Stakeholders for Holistic Corporate Engagement
3. Developing Corporate Partnerships for Undergraduate Research and Design Projects
4. Building a Custom Corporate Training Program
5. Create the Conditions for Sustained Philanthropic Support
6. Key Considerations for Institutional Naming Plans and Policies
7. Advancement 101: A Six-Part Series
8. Writing Workshop for Advancement Professionals
9. Starting a Corporate Alumni Chapter Program
10. Engaging Faculty to Improve Corporate Relations
11. Advanced Strategies for a Successful Corporate Campus Visit
12. Developing a Scorecard to Prioritize Your Corporate Partners for Holistic Engagement
13. Developing a Collaborative Metrics Structure for Stronger Corporate Engagement
14. Establishing a Revenue-Generating Corporate Engagement Program
15. Measuring and Evaluating Corporate and Foundation Relations Staff
16. Corporate Stewardship: Demonstrating ROI
17. Proven Approaches to Building Corporate Engagement
18. Partner with Faculty to Maximize Private Funding Opportunities
19. Using a Council to Establish a Holistic Corporate Engagement Strategy

Advancement Services & Operations

1. Improving Your Gift-In-Kind Evaluation Process
2. Staying Competitive in Advancement: A Conversation on Talent Development
3. Key Considerations for Strengthening Prospect Management and Gift Officer Collaboration
4. Beyond Salary: An Uncommon Strategy to Recruit and Retain Advancement Professionals
5. Developing an Advancement Intern Program
6. Using Metrics to Support Employee Success and Retention: A Discussion for Advancement Leaders
7. Bridging the Process Gap for Major Gifts Between Advancement Services and Frontline Fundraising
8. Optimizing Partnerships Between Prospect Development and Frontline Fundraisers
9. Ethical Considerations for Screening Donors to Protect Institutional Reputation
10. Measuring Alumni Engagement

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11. Increasing Gift Processing Capacity by Moving to Paperless
12. Building Your Advancement Team for the Future
13. Structuring Scholarships for Women and Students of Color in a Shifting Legal Landscape
14. Transitioning Advancement toward a Hybrid Workforce Model
15. University Comprehensive Naming Reviews
16. Build Better Gift Agreements
17. Improving Advancement Data Management and Hygiene
18. Improving Your Fundraising Health: A Preview of the Vital Signs Philanthropic Health Assessment
19. How to Make Your Annual Giving Strategy More Agile During Uncertain Times
20. Campaigns: Staffing, Training, and Supporting Frontline Fundraisers
21. Create the Conditions for Sustained Philanthropic Support
22. Establishing a Culture of Talent Development in Frontline Fundraising
23. Key Considerations for Institutional Naming Plans and Policies
24. Develop Your Impact Reporting Strategy
25. Establishing a Data Governance Committee in Advancement
26. Effectively Onboard Major Gift Officers with a 90-Day Plan
27. Training for Advancement: Assess Your Data Integrity and Establish Data Cleaning Priorities
28. Retaining Your Major Gift Officers—From Day One
29. Hiring Non-Traditional Candidates for Your MGO Team: Navigating the Opportunity and the Risk
30. Daily, Weekly, and Monthly Strategies to Better Manage Your Portfolio
31. Recruiting the Right Major Gift Officers
32. Advancement 101: A Six-Part Series
33. Using Predictive Modeling Tools to Enhance Prospect Management
34. Foundations of Fund Auditing
35. A Practical Approach to Fundraising Ethics
36. Performance Metrics for Prospect Research and Management Staff
37. Predictive Modeling 101 for Advancement Professionals
38. Accurately Reporting for the CASE Campaign and VSE Surveys
39. Advancement FASB Fund Accounting and Reporting
40. Essential Reports for Donor Relations
41. Developing Gift Acceptance Policies
42. Creating Customized Impact Reports
43. Prospecting Using Social Media

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44. Effective Gift Agreements: Documenting Donor Intent
45. Optimizing Your Online Giving Site
46. PCI DSS Compliance in Advancement: Update for 3.2
47. Implementing an Alumni Engagement Scoring Model
48. U.S. News: Accurately Calculating and Reporting Your Alumni Participation Numbers
49. FERPA for Advancement: Train Your Whole Shop
50. Enhance Professional Development Offerings to Improve Gift Officer Retention
51. Recruiting and Retaining a Talented Advancement Team
52. Develop a Plan to Address Sexual Harassment from Alumni, Donors, and Prospects
53. Fundraising and Sexual Harassment: Documenting Effective Procedures
54. Foundations of Auditing Endowed Funds
55. Building, Leading, and Retaining a High-Performance Frontline Fundraising Team
56. Enhance Donor Experience by Conducting an Acknowledgement Audit

Marketing & Communications

1. Using Storytelling to Bolster Unrestricted Giving
2. Communicating Effectively about Instances of Bias or Discrimination
3. Impactful Online Donor Events
4. Increase Giving through Inspiring Annual Giving Communications
5. Tailoring Advancement Communications to Ages and Life Stages
6. Revitalize Your Video Marketing Strategy: A Case Study from Beloit College
7. Leveraging Social Media Advertising in Higher Ed Marketing
8. Create the Conditions for Sustained Philanthropic Support
9. Advancement 101: A Six-Part Series
10. Prospecting Using Social Media
11. Optimizing Your Online Giving Site
12. Communicate with Young Alumni Across Multiple Channels
13. Writing Workshop for Advancement Professionals
14. A Multi-Channel Approach to Young Alumni Giving Communications
15. Using Social Media Creatively to Increase Donor and Alumni Engagement
16. Communicating with Donors During Crisis and Uncertainty
17. Using Segmentation and Social Reasoning to Increase Alumni Social Media Engagement
18. Frequently Asked Questions for Alumni Magazine Professionals
19. University Magazines: Maximizing Print and Digital Content
20. Alumni Surveys: Designing, Deploying, and Analyzing Responses
21. Customizing Donor Communication through Smarter Segmentation

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22. Integrating Social Media with Traditional Solicitation Channels
23. Building the Infrastructure for a Culture of Philanthropy in the Digital World
24. Branding and Marketing Your Leadership Annual Giving Program
25. Direct Mail: Back to Basics
26. Athletics Fundraising: Direct Mail Strategy
27. Annual Giving: Integrating Email with Your Overall Strategy
28. Using Surveys to Improve the Donor Experience
29. Essential Leadership Roles and Actions for Crisis Management
30. Marketing Your Planned Giving Program
31. Marketing Estate Planning Tools to Uncover Planned Giving Prospects
32. Create Inspiring Campaign Communications
33. 9 Principles for Branding Your Capital Campaign
34. Inspiring Campaign Branding and Communications
35. A Strategic Approach to Strengthening and Updating Your Institutional Brand
36. Executing Your Communications Plan During a Crisis
37. Using Social Media in Your COVID-19 Response
38. 15 Tips to Engage Gen Z in Your Communications
39. Leading with Social-First: An Innovative Approach to Content Creation
40. The Promise and Peril of Podcasting in Higher Education
41. Making Your Social Media Content Accessible and Inclusive
42. Developing and Using Personas in Higher Ed Marketing
43. Tips for Building Successful Relationships with Reporters
44. A Showcase of Innovative Storytelling Mechanisms Across Higher Ed
45. Strengthen Your Instagram Strategy in Higher Education
46. Assessing Your Current Presidential Voice
47. An Innovative Approach: Distributed Content Strategy in Higher Ed Marketing
48. Connecting Central Marketing and Advancement Teams: An Innovative Approach
49. Social Strategy: How ATSU Bridged Departmental Divides to Build a Unified Social Media Presence
50. Writing Resource Manual
51. SEO Primer for Higher Ed Marketing
52. Five Steps for Sub-Branding in Higher Education
53. Tools for Creating a Brand Culture at Your Institution
54. Creating a Framework for Proactive Issues Management
55. Developing Presidential Voice: Toolkit for Marketing and Communications
56. Ensuring Successful Outcomes with Marketing Consultants
57. Creating a Responsive Design Framework for University Websites

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58. Speechwriting for Campus Leaders: Tips for New or Occasional Speechwriters
59. Effectively Implementing Your Social Media Policy
60. Staffing and Structuring a Successful Marketing Communications Department
61. Managing Higher Education Social Media Challenges
62. Launching a Branding Initiative
63. Partnering Advancement and Communications to Enhance Your Institution's Brand
64. Implementing Your Social Media and Branding Guidelines
65. Measuring and Tracking the Effectiveness of Your Marketing and Branding Efforts
66. Strategizing for Social Media in Advancement
67. Using Student Storytelling in Higher Ed Marketing
68. Improving Social Media Content Curation with Student Ambassadors and Hashtag Campaigns
69. Integrating Social Media into Your Solicitation Communications Plan

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Diversity, Equity, & Inclusion

Content Summary

Personal Development & Skill Building

1. Encore and Live Q&A: Cultural Humility: A Framework to Mitigate Personal Bias
2. DEI as a Leadership Construct: Inclusive Leadership Strategies for Higher Education
Advancing Your DEI Strategy Across Viewpoints
3. Essential Practices for Leaders Communicating Across Difference
4. How to Influence Without Shaming as a Leader
5. White Privilege and Allyship: A 5-Day Advanced Program
6. Diversity, Equity & Inclusion 101
7. Gender Identity and Gender Bias: A 5-Day Advanced Program
8. Conflict Resolution: It's What You Said AND How You Said It
9. Uncomfortable Conversations are Necessary, Not Unkind
10. Let's Talk About Race and Collective Responsibility
11. Engaging in Racial Inequity Dialogue: An Educational Series
12. Leading as a Native American Leader in Higher Education
13. Use Indigenous Storytelling Techniques to Help Facilitate Conversations on Racial
Equity
14. Facilitating Equity Intergroup Dialogue Circles: A Bootcamp for Group Facilitators*
15. Communicating Effectively about Instances of Bias or Discrimination
16. Manage Your Emotional Labor in the Workplace
17. Cultural Intelligence: A Training for Higher Ed Leaders
18. Integrating Anti-Racist Initiatives into Current DEI Strategies: A Conversation for
Chief Diversity Officers
19. Inclusive Communication: A Training for Higher Ed Leaders
20. DEI Foundations: Socioeconomic Status (SES) and Class in Higher Education
21. DEI Foundations: Allyship in Higher Education
22. DEI Foundations: Intersectionality in Higher Education
23. DEI Foundations: Implicit Bias in Higher Education
24. DEI Foundations: Student Disability in Higher Education
25. DEI Foundations: Gender Identity and Sexuality in Higher Education
26. DEI Foundations: White Privilege in Higher Education
27. Honoring Names: A Simple Way to Promote Belonging

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28. Techniques to Build Greater Cultural Humility
29. Communication Strategies to Overcome Resistance to Your Diversity Initiative
30. Building Equity into Your Leadership Practice
31. Land Acknowledgement as an Equity Practice in Higher Education
32. Create a Culture of Cross-Campus Open Dialogue
33. Collaborating Effectively with Academic Partners in DEI Work: A Discussion for Central Diversity & Inclusion Leaders
34. Cultural Humility: A Framework to Mitigate Personal Bias
35. Anti-Racism in Higher Education: Ensuring It's a Movement, Not Just a Moment
36. See Something, Say Something: Building Your Capacity to Respond to Bias
37. Get Comfortable Being Uncomfortable: Engaging in Dialogue About Race and Bias
38. Integrating Inclusivity into Your Leadership Philosophy
39. The Inclusive Leader's Approach to Accountability
40. Developing Intentional Strategies to Improve Campus Climate: A Discussion Space
41. Develop a Race-Based Education Program for Your White Students
42. Diversity and Inclusion Engagement Strategies for Alumni and Donors
43. Faculty Civility and Academic Freedom: Protecting the Workplace while Preserving Academic Culture
44. Facilitating Culturally Inclusive Meetings
45. Lead More Courageous Conversations to Foster Diversity and Difference
46. Leading Through Bias Incidents on Campus
47. Perspectives from Underrepresented Women in Higher Ed Leadership
48. Understanding and Addressing Microaggressions
49. Sharing Your Story and Experience as an Underrepresented Woman
50. Principles for Effective Online Teaching
51. Building Inclusive Pedagogy Online
52. Engage All Employees in Compliance and Ethics by Making It Interactive and Accessible
53. Overcoming Social Justice Fatigue for Diversity and Inclusion Professionals
54. Using Events to Engage Your Campus in Diversity, Equity, and Inclusion Initiatives
55. Creating Wellness Plans to Best Support Your Diversity and Inclusion Professionals
56. Conducting a Climate Survey to Improve Diversity and Inclusion
57. Identifying and Removing Microaggressions
58. Faculty Checklist: Steps to Respond to Classroom Incivility
59. Supporting Neurodiverse and Accessible Learning Outside of the Classroom
60. Creating Safe Spaces for Students by Taking ACTION Against Microaggressions
61. Creating Equitable and Inclusive Meetings

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Faculty & Staff Pipeline

1. Support and Retain Latinx Leaders in Higher Education: A Training for All Leaders
2. Effective Strategies to Recruit and Onboard Underrepresented Faculty
3. Inclusive Retention Strategies for Underrepresented Faculty Be the Employer
Everyone Wants: An Employer Model for Colleges & Universities
4. Help Wanted: Addressing the Current Hiring Challenges in Higher Ed
5. Writing an Effective and Authentic Diversity Statement: A Video Course for Faculty
6. Inclusive Hiring Best Practices: Removing Barriers and Mitigating Search Committee Bias
7. Building Academic Leadership Development Programs on Your Campus
8. Faculty Mentorship: Incorporating Inclusive Practices to Foster Faculty Success
9. Retaining and Advancing Faculty from Historically Marginalized Groups: A Discussion for Faculty Affairs and Academic Leaders
10. Recruit & Retain Diverse Faculty through Cluster Hiring and Mutual Mentorship
11. Creating a More Just and Equitable Hiring Process for Higher Ed Staff
12. Support Black Women Leaders by Influencing Organizational Culture
13. Leading as a Man of Color in Higher Education
14. Create a More Equitable Academic Search Process Using an Inclusion Advocates Program
15. Design Faculty of Color Affinity Spaces to Improve Retention
16. Overcoming the Effects of White Privilege for More Equitable Search Processes
17. Recruiting, Hiring, and Retaining Diverse Faculty
18. Recruiting for Diversity: A Training for Academic Search Committees
19. Diverse Hiring in Higher Education: Resources for Search Committees
20. Improving Faculty of Color Retention Efforts in Your Department

Inclusive Classroom

1. Overcoming Microaggressions as a Faculty Member
2. Using Thinking Aloud Strategies to Create Equity in Distance Learning
3. FLIPping the Script on Course Design: Integrating UDL and Student Centeredness into the Course Design Table
4. Removing Barriers to Student Learning: Inclusive Syllabi and Assignments
5. Addressing Conflicts Related to Bias, Privilege, and Identity in the STEM Classroom

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6. Leading and Structuring an Inclusive Pedagogy Initiative: A Case Study from Illinois State University
7. Enhancing Medical Education Curriculum to Mitigate Healthcare Disparities: A Case Study
8. Teaching Oral History as a Response to Collective Trauma
9. Teaching a People-First Language Approach
10. Foster Inclusion in the Classroom Through Formative Assessment
11. Understanding and Interrupting Privileged Classroom Practices
12. Anti-Opressive Practices in Clinical Education
13. An Intersectional Approach to Supporting Neurodiverse Learners Online
14. Inclusive Pedagogy in Higher Education: A Mindset and Continual Practice
15. Supporting Neurodiversity in the Classroom
16. An Innovative Approach to Universal Design Learning: Engaging All Learners
17. Civil Dialogue as a Classroom Management Strategy
18. Faculty Development: Ideas for a More Inclusive Classroom
19. Civility in the Classroom: A Better Approach
20. Making Your Online Course Accessible to All Learners
21. Responding to Hate Speech Incidents with Confidence
22. Faculty Civility and Academic Freedom: Protecting the Workplace while Preserving Academic Culture
23. Is It a Microaggression?

Student Body

1. Engaging Meaningfully with First-Generation Graduate Students to Increase Retention
2. Culturally Responsive Customer Service: A Holistic Approach to Student Retention
3. Bridging the Equity Gap in Higher Education
4. Retaining Black Men: Strategies for Before, During, and After College
5. Forging On and Off Campus Partnerships to Support Students' Emergency Needs
6. Successes and Challenges in Implementing First-Generation Student Programming: A Time for Discussion
7. Communicating Effectively about Instances of Bias or Discrimination
8. Comprehensive Student Retention Strategies for Men of Color
9. Create a More Inclusive Experience for your LGBTQIA+ Alumni
10. Identifying Opportunities in Your Department's DEI Strategy: One Alumni Department's Perspective

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11. Advancing a More Equitable Transfer Agenda: Lessons from the City University of New York
12. Developing a Comprehensive System of Support for First-Generation Students
13. Developing Social Justice Training for Student Staff: One Administrator's Experience
14. Beyond Heritage Month: Supporting and Empowering Asian Pacific Islander Desi American (APIDA) Communities as Campuses Reopen
15. Strategies to Increase Diverse Alumni Engagement
16. Grounded in Research: Strategies to Support the Physical and Mental Health of Black Men
17. An Intersectional Approach to Addressing Food Insecurity
18. Develop a Race-Based Education Program for Your White Students
19. Why Measuring Diversity Matters
20. A Tool for Increasing Application and Retention Rates for At-Risk Students
21. Strategies to Improve Underrepresented Alumni Engagement
22. Career Services: Fostering Meaningful Connections Between Diverse Students and Employers
23. Responding to Hate Speech Incidents with Confidence
24. Addressing Food Insecurity During COVID-19
25. Recruiting and Retaining Faculty and Staff Mentors for Minority Students
26. Creating Intentional Programming to Support the Success of Men of Color
27. Designing an Incentivized STEM Mentoring Program for Equitable Success
28. Connecting with Advisees from Diverse Cultural Backgrounds
29. Addressing Food Insecurity in Higher Education: Creating an Integrated & Sustainable Food Pantry
30. Reframing Student Activism as a Vehicle for Student Leadership Development
31. Managing Student Activism
32. Respond to Divisive Current Events in an Inclusive Way
33. 6 Strategies for Uniting Student Activists and Campus Administrators

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Enrollment Management & Marketing Content Summary

Strategic Enrollment Management

1. Managing the Whole Student Life Cycle: A Discussion for Higher Ed Leaders
2. Live Q&A Session: Enrollment 101 for Academic Leaders
3. Advancing a More Equitable Transfer Agenda: Lessons from the City University of New York
4. Growing Your Graduate Footprint: A Conversation for Small College Leaders
5. Differentiating Your School for Adult Students
6. Recruiting, Retaining, and Supporting International Graduate Students
7. Why Measuring Diversity Matters
8. Navigating the Graduate Enrollment Landscape Mid-Pandemic
9. An Innovative Approach to Strengthening Your International Programs and Partnerships
10. Microtargeting to Achieve Enrollment Goals
11. Is the International Enrollment Boom a Rising Tide that Lifts All Ships?
12. Institutional Collaboration: Shared Enrollment
13. What Story Does the Pell Grant Data Tell?
14. How Will Colleges Operate in the Fall and What Will Students Pay? A Panel Discussion
15. Tuition: Raise it, Lower it, or Stay the Course?
16. Key Questions to Produce Effective Data Visualizations
17. Leveraging Institutional Aid to Maximize Net Tuition Revenue
18. Understanding Enrollment Management Challenges: A Program for Finance Officers
19. Keys to Approaching Tuition Resetting at Your Institution
20. Graduate Enrollment and Gender: A Changing Landscape
21. Reporting to Stakeholders in Times of Enrollment Management Challenges
22. Busting Myths Around Your Market Position: Making Data-Informed Decisions
23. Predictive Models for Enrollment: A Showcase of Three Examples
24. Collaborating Effectively with Academics in Strategic Enrollment Management
25. Strategic Enrollment Management for Community Colleges
26. Finance and Enrollment Partnerships: Achieving Your Net Tuition Revenue Goals
27. Understanding Key Data Trends to Inform Strategic Market Expansion

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28. Strategic Enrollment Goals: Combining Internal and External Factors
29. Creating a Culture of Collaborative and Data-Informed SEM on Campus
30. Critical Considerations for Accelerated Degree Programming

Admissions & Recruitment

1. Access and Prestige: The Complex Function of Financial Aid in Higher Education
2. Recruitment In Today's Data-Driven, Evolving Higher Education Landscape
3. Advancing a More Equitable Transfer Agenda: Lessons from the City University of New York
4. Growing Your Graduate Footprint: A Conversation for Small College Leaders
5. 12 Keys to Making Alumni Interviews in College Admissions Effective
6. Leveraging Alumni Interviews in the Admissions Process: A Case Study from the University of Pennsylvania
7. Cross-Training Admissions and Financial Aid Staff
8. Prior-Prior Year: Preparing Your Institution
9. Strengthening Admissions and Financial Aid Partnerships
10. Revitalize Your Video Marketing Strategy: A Case Study from Beloit College
11. Leveraging Social Media Advertising in Higher Ed Marketing
12. Dynamic Recruitment Communications: Planning for an Uncertain Fall
13. Inspiring Confidence Through Yield Communications
14. Using Video Effectively in Recruitment Marketing
15. Tactics to Increase the Visibility of Your Honors Program or College
16. Strategies to Engage Parents and Families in the Recruitment Process
17. Differentiating Your School for Adult Students
18. Communicating Institutional Value to Prospective Students
19. Social Media Metrics and ROI for Admissions
20. Mobile Web Design for Student Recruitment
21. Building Social Media Efforts for International Student Recruitment
22. Strengthening Your Institutional Value Proposition
23. Social Media in Student Recruitment: Emerging Channels and Metrics
24. Getting Started: Using Social Media in Student Recruitment
25. International Student Recruitment: Maximizing Your Website Content
26. International Student Recruitment: Revamping Your Email Communications
27. Strengthening Yield Communications to Prevent Summer Melt
28. Selling Your Value to Adult Students
29. Creating Brand Awareness in the Adult Student Market
30. Prioritizing Marketing Tactics for Adult Student Recruitment

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31. A Tool for Increasing Application and Retention Rates for At-Risk Students
32. Recruiting, Retaining, and Supporting International Graduate Students
33. Going Beyond Articulation Agreements: Creating Meaningful Transfer Partnerships
34. Transfer Student Success: Cultivating Partnerships Between 2- and 4-Year Institutions
35. Comprehensive Transfer Support: A Case Study
36. Increasing Student Engagement in Financial Literacy Programming
37. Increasing the Feeling of Safety and Security for International Students
38. Why Measuring Diversity Matters
39. Navigating the Graduate Enrollment Landscape Mid-Pandemic
40. An Innovative Approach to Strengthening Your International Programs and Partnerships
41. Microtargeting to Achieve Enrollment Goals
42. Is the International Enrollment Boom a Rising Tide that Lifts All Ships?
43. Updating Your Admissions Counselor Toolbox
44. Using Virtual Events in Recruitment and Yield
45. Adapting Recruitment & Yield Strategies in Uncertain Times
46. Engaging Campus Partners in Recruitment Activities
47. Enhancing Admissions with High School Counselors: A 4-Phase Approach
48. Connecting Admissions Counselors More Effectively to Yield Outcomes
49. eSports in Higher Education
50. Enhance Your Application Process: Strategies to Measure Grit and Non-Cognitive Variables
51. Ideas for Academic Leaders to Engage Faculty in Student Recruitment
52. Forming International Partnerships to Increase Enrollment
53. Innovations in Campus Visit: Two Institutional Case Studies
54. Admissions Skill-Building: Core Training for New Counselors
55. Managing Your Enrollment Funnel to Optimize Student Recruitment
56. Considerations for Working with Commission-Based International Recruitment Agents
57. Proactive Strategies for Controlling Admissions Turnover
58. Measuring and Improving Admissions Team Performance
59. Improving Your Campus Visit Experience
60. Private Universities: Building Pathways with Community Colleges
61. Improving Your Admissions Ambassador Program for Better Campus Visits
62. Improving Transfer with Interstate Passport: A Project Every Institution Should Know About

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63. Test-Optional Admission: A Case Study from the University of Denver
64. Taking Large-Scale Recruitment Events Online

Marketing & Communications

1. Communicating Effectively about Instances of Bias or Discrimination
2. Inclusive Communication: A Training for Higher Ed Leaders
3. Revitalize Your Video Marketing Strategy: A Case Study from Beloit College
4. Leveraging Social Media Advertising in Higher Ed Marketing
5. Dynamic Recruitment Communications: Planning for an Uncertain Fall
6. Inspiring Confidence Through Yield Communications
7. Using Video Effectively in Recruitment Marketing
8. Tactics to Increase the Visibility of Your Honors Program or College
9. Strategies to Engage Parents and Families in the Recruitment Process
10. Differentiating Your School for Adult Students
11. Communicating Institutional Value to Prospective Students
12. Social Media Metrics and ROI for Admissions
13. Mobile Web Design for Student Recruitment
14. Building Social Media Efforts for International Student Recruitment
15. Strengthening Your Institutional Value Proposition
16. Social Media in Student Recruitment: Emerging Channels and Metrics
17. Getting Started: Using Social Media in Student Recruitment
18. International Student Recruitment: Maximizing Your Website Content
19. International Student Recruitment: Revamping Your Email Communications
20. Strengthening Yield Communications to Prevent Summer Melt
21. Selling Your Value to Adult Students
22. Creating Brand Awareness in the Adult Student Market
23. Prioritizing Marketing Tactics for Adult Student Recruitment
24. Essential Leadership Roles and Actions for Crisis Management
25. A Strategic Approach to Strengthening and Updating Your Institutional Brand
26. Executing Your Communications Plan During a Crisis
27. Using Social Media in Your COVID-19 Response
28. 15 Tips to Engage Gen Z in Your Communications
29. Leading with Social-First: An Innovative Approach to Content Creation
30. The Promise and Peril of Podcasting in Higher Education
31. Making Your Social Media Content Accessible and Inclusive
32. Developing and Using Personas in Higher Ed Marketing
33. Tips for Building Successful Relationships with Reporters

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34. A Showcase of Innovative Storytelling Mechanisms Across Higher Ed
35. Strengthen Your Instagram Strategy in Higher Education
36. Assessing Your Current Presidential Voice
37. An Innovative Approach: Distributed Content Strategy in Higher Ed Marketing
38. Connecting Central Marketing and Advancement Teams: An Innovative Approach
39. Social Strategy: How ATSU Bridged Departmental Divides to Build a Unified Social Media Presence
40. Writing Resource Manual
41. SEO Primer for Higher Ed Marketing
42. Five Steps for Sub-Branding in Higher Education
43. Tools for Creating a Brand Culture at Your Institution
44. Creating a Framework for Proactive Issues Management
45. Developing Presidential Voice: Toolkit for Marketing and Communications
46. Ensuring Successful Outcomes with Marketing Consultants
47. Creating a Responsive Design Framework for University Websites
48. Speechwriting for Campus Leaders: Tips for New or Occasional Speechwriters
49. Effectively Implementing Your Social Media Policy
50. Staffing and Structuring a Successful Marketing Communications Department
51. Managing Higher Education Social Media Challenges
52. Launching a Branding Initiative
53. Partnering Advancement and Communications to Enhance Your Institution's Brand
54. Implementing Your Social Media and Branding Guidelines
55. Measuring and Tracking the Effectiveness of Your Marketing and Branding Efforts
56. Strategizing for Social Media in Advancement
57. Using Student Storytelling in Higher Ed Marketing
58. Improving Social Media Content Curation with Student Ambassadors and Hashtag Campaigns
59. Connecting Market Research to Strategy in Higher Ed: Using Market Research to Inform Strategy
60. Taking Large-Scale Recruitment Events Online

Enrollment Services

1. Culturally Responsive Customer Service: A Holistic Approach to Student Retention
2. Strategic Financial Aid Allocation for Retention (Webcast Recording)
3. Customer Service Skills Training: Certification for Higher Education Professionals
4. Foundations of Customer Service Video Course

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5. Advancing a More Equitable Transfer Agenda: Lessons from the City University of New York
6. Cross-Training Admissions and Financial Aid Staff
7. Prior-Prior Year: Preparing Your Institution
8. Strengthening Admissions and Financial Aid Partnerships
9. Translating Experiential Learning into College Credit with Prior Learning Assessment
10. Centralizing the Scholarship Administration Process
11. Bringing One-Stop Services to Students Across Campus
12. Communicating Financial Aid and Affordability to Admitted Students
13. Assessing Incoming Student Readiness for Online Learning
14. Disability Services: Accommodating Student Veterans
15. Avoiding FERPA Pitfalls in the Financial Aid Office
16. FERPA: When to Involve Legal Counsel and Leadership
17. FERPA Regulation Basics
18. FERPA Policy and Procedure Audit
19. Complying with Section 702 of the Choice Act
20. FERPA Hot Topics: Big Challenges Solved
21. FERPA Lessons and Quizzes
22. FERPA Checklist: What Can Never Be Shared
23. Building a University Service Culture: Case Study from Laurentian University
24. Strategic Financial Aid Allocation for Retention
25. Gaining Institutional Buy-In for a Streamlined Transfer Credit Evaluation Process
26. What Story Does the Pell Grant Data Tell?
27. FERPA for Faculty
28. Tools for Better Customer Service
29. Physical Space Considerations for One-Stop Centers
30. Improve Adult Student Success with Superior Customer Service
31. Offering Credit for Prior Learning Assessment
32. Online One-Stop: Improving Efficiency and Quality of Service
33. Developing and Implementing Your Customer Service Vision
34. Customer Service Training for Financial Aid Staff
35. Auditing and Improving Customer Service on Your Campus
36. Showing Care, Community, and Service Excellence on Campus During a Pandemic

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Faculty Success Content Summary

Teaching

1. A Toolkit to Reengaging and Reconnecting with Students Post-COVID
2. Using Thinking Aloud Strategies to Create Equity in Distance Learning
3. Designing, Developing, and Delivering Engaging Online Courses
4. Faculty Voice: Strategies to Improve Your Online Course Communication
5. FLIPping the Script on Course Design: Integrating UDL and Student Centeredness into the Course Design Table
6. Psychological Safety in the Classroom
7. Removing Barriers to Student Learning: Inclusive Syllabi and Assignments
8. Addressing Conflicts Related to Bias, Privilege, and Identity in the STEM Classroom
9. Leading and Structuring an Inclusive Pedagogy Initiative: A Case Study from Illinois State University
10. Enhancing Medical Education Curriculum to Mitigate Healthcare Disparities: A Case Study
11. Teaching Oral History as a Response to Collective Trauma
12. Teaching a People-First Language Approach
13. Foster Inclusion in the Classroom Through Formative Assessment
14. Creating Agile Courses for an Uncertain Year
15. Teaching Your Service Learning Course Online
16. Understanding and Interrupting Privileged Classroom Practices
17. Anti-Oppressive Practices in Clinical Education
18. An Intersectional Approach to Supporting Neurodiverse Learners Online
19. Creating Agile Courses for an Uncertain Fall
20. How MIT Plans to Develop Scalable, Differentiated Instruction
21. How Jackson State University is Improving STEM for All Students
22. Gateway Math: A Close Look at Miami Dade College's Approach
23. From STEM Pathways to STEM Highways
24. Courses with No Syllabi: A Unique Instructional Model at LDS Business College
25. Level Up! What Faculty Need to Know About Digital Badges
26. Creating Digital Badges to Incentivize Participation in Faculty Development
27. Strategically Integrating Experiential Learning Into the Curriculum

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28. Curricular Efficiency: Improving Academic Success and Degree Completion
29. Assessing the Quality of Your General Education Program
30. 8 Steps to Implementing Open Educational Resources
31. 4 Ways Academic Deans Can Make the Core Curriculum More Effective
32. Practicing Culturally Relevant Pedagogy in Higher Education
33. Evaluating Online Faculty
34. Making Your Online Courses More Experiential
35. Finding and Maintaining Industry Partnerships for Experiential Learning and Innovation Initiatives
36. Using Experiential Learning to Link Classroom Content to Real Life Situations
37. Quality ePortfolios: Essentials for Experiential Learning Programs
38. 7 Strategies for Integrating Student Blogging into ePortfolios
39. Build Critical Thinking through Project-Based Learning
40. FERPA for Faculty
41. Key Considerations for Virtual Reality (VR) Implementations for Student Learning
42. Inclusive Pedagogy in Higher Education: A Mindset and Continual Practice
43. Supporting Neurodiversity in the Classroom
44. An Innovative Approach to Universal Design Learning: Engaging All Learners
45. Civil Dialogue as a Classroom Management Strategy
46. Faculty Development: Ideas for a More Inclusive Classroom
47. Civility in the Classroom: A Better Approach
48. Making Your Online Course Accessible to All Learners
49. Adjunct Faculty: A Department Chair's Guide to Orienting New Instructors
50. New Learning Spaces: Support Faculty for Improved Learning
51. Integrating Academic and Co-Curricular Resilience Programs on Your Campus
52. Principles for Effective Online Teaching
53. Building Inclusive Pedagogy Online
54. 9 Formative Assessment Techniques for Online Courses
55. Incorporating Virtual Labs and Lab Kits in Your Courses
56. Strategies to Create More Engaging Online Courses
57. Strategies to Effectively Engage Students in Online Learning: A Discussion of Best Practices
58. Supporting Faculty Transitions to Teaching Online: A Discussion for Academic Leaders
59. Online Teaching Effectiveness
60. Train Your Faculty to be Better Online Instructors
61. Defining Virtual Reality, Augmented Reality, and Simulations in Higher Education

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62. Copyright and Fair Use Essentials for Faculty Bundle
63. Making the Shift from Classroom to Online Course Design
64. Title IV: Complying with New State Authorization Rules
65. Instructional Strategies for Blended Learning
66. Institutional Readiness for Implementing Blended Learning
67. Developing Engaging Online Information Literacy Programming
68. Authentic Assessment Strategies for Online Learning
69. Blended Course Design Principles
70. Copyright Considerations for Using MOOCs in Your Courses
71. Growing and Supporting Online Programs Internationally
72. Managing Online Course Workload
73. Designing Engaging Online Courses for Adult Learners
74. Copyright for Online Course Materials
75. Title IX: Four Essentials for Faculty
76. Can Flipped Classrooms Transform STEM Courses?
77. Ensuring Quality in Online Instruction
78. Using Peer Mentorship to Support Online Faculty
79. Faculty Checklist: Steps to Respond to Classroom Incivility
80. Supporting Neurodiverse and Accessible Learning Outside of the Classroom
81. Implement Teaching Strategies that Engage Generation Z
82. Engaging Students Through Creativity in Instruction
83. How to Encourage Academic Grit and a Growth Mindset in Your Students
84. Integrating Information Literacy in First Year Student Programs
85. Training Faculty: Helping International Students Properly Cite Sources
86. Understanding the Essentials of Direct Assessment
87. Three Solutions for Impacting STEM Retention
88. Coaching Students to Build an Entrepreneurial and Innovative Mindset
89. AMP UP: A Study of New Approaches to Math Remediation at Bergen Community College
90. Critical Considerations for Accelerated Degree Programming
91. A Simple Way to Make Your Classes More Interactive
92. Open Educational Resources: Benefits, Challenges, and Strategies for Implementation
93. 10 Tips for Creating Lecture Capture
94. Teaching with Twitter
95. Gamification: Practical Strategies for Your Course
96. Designing Your Course for Active Team-Based Learning

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97. Improving Efficiency for Grant Support Systems

Research

1. A Top-Down and Bottom-Up Leadership Approach to Research Cluster Initiatives
2. Building Your Research Brand: A Guide for Academics
3. Women in STEM: Creating a Space Where You Can Thrive
4. The Ins and Outs of Publishing Your Scholarly Work: A training for Faculty Researchers
5. Nurturing the Developmental Pathway for Research Faculty: An Interactive Discussion for Faculty Research Developers
6. On-Demand Virtual Writing Café
7. Jumpstart Your Research Career with NIH's K Grants*
8. Writing Your Journal Article: A Bootcamp for Faculty*
9. Roadmap to A Successful Research Career: A Bootcamp for Early Career Faculty*
10. Declined Grant Proposals: Analyze Reviews and Create a Plan for Resubmission
11. Time Management for Scholarly Writing
12. Simplifying the NSF Grant Proposal Process and Setting Yourself up for Success
13. Increasing Scholarly Productivity by Leading with Your Voice
14. Developing Corporate Partnerships for Undergraduate Research and Design Projects
15. Scholarly Productivity and the COVID-19 Pandemic: Cultivating Community in a Remote Writing Group
16. Navigating Interdisciplinary Research: A Guide for College and University Administrators
17. How to Manage Stress as a Faculty Member During Uncertain Times
18. Developing a Consistent and Productive Writing Practice
19. Engaging Faculty to Improve Corporate Relations
20. Partner with Faculty to Maximize Private Funding Opportunities
21. Using a Council to Establish a Holistic Corporate Engagement Strategy
22. Returning to Research: Preparing Your Transition from Chair to Faculty
23. Creating a Sense of Community with Graduate Students
24. Creating Support Structures to Help Grads Develop a Professional Identity
25. Graduate Enrollment and Gender: A Changing Landscape
26. Networking Fundamentals for Research Development Professionals
27. Fostering the Scholarship of Teaching and Learning through Faculty Learning Communities
28. Improving Efficiency for Grant Support Systems

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29. 5 Key Skills to Facilitate Interdisciplinary Team Research
30. Decisions to Make with Your Interdisciplinary Research Team Before a Project
31. Building Bridges: Using Different Levels of Seed Funding to Accelerate Interdisciplinary Research
32. Strategies to Engage Faculty in Research Growth
33. Growing Research Collaboration Through External University Partnerships
34. Working at the University-Industry Interface: Effective Strategies for Active Researchers
35. Strategies for Increasing Resilience and Grit in Research Faculty
36. Tracking Spending to Minimize Research Grant Audit Risk

Career Advancement

1. Becoming Part of the Great Aspiration: A Career Development Workshop for Alt-ac Faculty
2. Setting and Maintaining Boundaries as Faculty to Develop Professional Well-being and Success
3. The Dual Role of Faculty Advising in Faculty Leadership and Student Success: A Time for Discussion
4. Reimagining the Faculty Mid-Career Stage: Reenergize your research and find new pathways
5. Women in STEM: Creating a Space Where You Can Thrive
6. Imposter Syndrome in Higher Ed: Examining the Self, the System, and Opportunities for Change
7. Effective Leadership: An Introduction to Key Academic Leadership Skills & Competencies for Faculty, Part II
8. Navigating Your Path to Administration: A Panel Discussion for Aspiring Academic Administrators
9. Building Your Career Network: The Relationships Every Faculty Member Needs to Nurture
10. Writing an Effective and Authentic Diversity Statement: A Video Course for Faculty
11. Using Mindfulness to Improve Overall Well-Being and Productivity: A Video Course for Faculty
12. Effective Leadership: An Introduction to Key Academic Leadership Skills & Competencies for Faculty
13. Crafting and Maintaining Your Career Vision: A Workshop for Early-Career Faculty
14. Designing a New Faculty Mentor Program: A Bootcamp for Faculty Leaders*

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15. Overcoming Microaggressions as a Faculty Member
16. Crafting Your Mid-Career and Beyond as Faculty
17. Faculty Mentorship: Incorporating Inclusive Practices to Foster Faculty Success
18. Roadmap to A Successful Research Career: A Bootcamp for Early Career Faculty*
19. Improving Promotion and Tenure Reviews by Using a Deliberative Decision-Making Model
20. Managing Difficult Conversations as Faculty
21. The Narrative Arc: Mapping Your Tenure, Promotion, or Reappointment Statement
22. Increasing Scholarly Productivity by Leading with Your Voice
23. Five Guideposts for Successfully Navigating the Tenure Process
24. Managing Faculty Stress and Burnout: A Conversation for Faculty Affairs and Academic Leaders
25. A Comprehensive Approach to Faculty Orientation
26. Three Coaching Skills for Leaders and Mentors in Academic Medicine
27. The Key Components of Emotional Intelligence for Academic Teams
28. Departmental Budget Training for Faculty
29. Practicing Culturally Relevant Pedagogy in Higher Education
30. A Comprehensive Approach to Faculty Orientation
31. Improving Faculty Mentorship
32. Preparing Faculty for Academic Leadership
33. Supporting Mid-Career Faculty
34. How to Manage Stress as a Faculty Member During Uncertain Times
35. Evaluating Online Faculty
36. Developing a Consistent and Productive Writing Practice

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Institutional & Academic Planning Content Summary

Finance & Administration

1. Responding to Burnout and Attrition in Higher Education
2. Impact of Inflation on Higher Education
3. Defining the Flexible Work Environment
4. Rethinking Search and Hiring Practices
5. Practical Data Governance in Higher Education
6. Increasing Support for Managers
7. Emphasizing Employee Retention
8. Land Acknowledgement as an Equity Practice in Higher Education
9. Reopening Campus: Building Student Community Amid COVID Restrictions
10. Balancing Short-Term Realities with Long-Term Opportunities: Higher Ed Leadership in a Post-COVID Era
11. COVID-19: Mitigating Risk and Liability for a Fall Reopening
12. How Community Colleges Are Pivoting This Fall to Meet the Needs of Students
13. Reopening Campus: Re-Entry Testing and Vaccinations
14. Measuring Academic Program Cost and Demand to Improve Resource Allocation
15. Implementing Shared Services at Your Institution
16. Planning a Teaching and Learning Space for Virtual and Augmented Reality
17. Key Considerations for Designing Student-Focused Innovation Spaces
18. Helping Students Tackle Complex Problems: An Educational Model at James Madison University
19. The \$10,000-a-Year Bachelor's Degree That Works
20. Handling Institutional or Program Teach-Outs with Dignity
21. Academic and Financial Partnerships: Creating an Engagement Plan for Budget Implementation
22. Driving New Revenue on Your Campus: A Brainstorming Session for Higher Ed Leaders
23. Pivoting Forward: The Current Financial Picture in Higher Ed
24. How Activity Based Costing Analysis Can Be Used to Test-Drive Future Scenarios
25. Innovation Forum for Leaders of Community Colleges
26. Centralizing the Scholarship Administration Process

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27. Bringing One-Stop Services to Students Across Campus
28. Incentivizing Faculty and Staff Retirement
29. Negotiating Successful Adjunct Union Collective Bargaining Agreements
30. Performance Review Questionnaire
31. Transforming Your Institution through Lean Higher Education
32. Navigating Mergers and Strategic Partnerships: A Guide for Senior Higher Ed Leaders
33. Are You Looking for a New Way to Evaluate Projects?
34. How Strategic Planning Can Bridge the Divide Between Athletics and Academics
35. How Ready Are You to Implement Your Strategic Plan?
36. 11 Keys to Implementing Your Strategic Plan
37. The Six Dimensions of Implementing Strategic Plans
38. The Strategic Planning Implementation Clinic
39. What Does Collaborative Strategic Planning Actually Look Like? An Informal Case Study
40. Reopening Library Operations: A Dialogue on Planning and Implementation
41. Making the Business Case for Active Learning Spaces
42. Integrating Large-Scale Digital Displays in Academic Libraries On Demand
43. Key Considerations for Learning Commons Design
44. Collecting User Data to Improve Your Learning Commons
45. Private Business Use Compliance in Higher Education
46. 4 Steps to Ensure Electronic and Information Technology Accessibility
47. How Will Colleges Operate in the Fall and What Will Students Pay? A Panel Discussion
48. Tuition: Raise it, Lower it, or Stay the Course?
49. Key Questions to Produce Effective Data Visualizations
50. Leveraging Institutional Aid to Maximize Net Tuition Revenue
51. Understanding Enrollment Management Challenges: A Program for Finance Officers
52. Keys to Approaching Tuition Resetting at Your Institution
53. Creating Financial Expectations in the Housing RFP Process
54. Key Considerations for Virtual Reality (VR) Implementations for Student Learning
55. Navigating Employee Considerations for Reopening in the Fall
56. Implementing Furloughs Thoughtfully: Creating a Strategy for Difficult Decisions
57. Athletic Department Strategic Planning: The Power of Defining Objectives, Not Just Tactics
58. Accurately Calculate and Interpret the CFI
59. Decision-Making Possibilities with Activity-Based Costing

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60. Preparing for Tax Reform in Higher Education
61. Engaging Your Campus Community in the Budgeting Process
62. Strategies for Gaining Buy-In Around Redesigning Faculty Office Space
63. Meeting Campus Growth Needs by Leasing Off-Campus Space from Private Partners
64. Moving to a Strategic Sourcing Model
65. Developing and Maintaining a Strategic Space Database
66. Minimize the Fallout from Cyber Attacks
67. Trends in Higher Education Performance-Based Funding
68. Establishing a Cash Flow Forecasting Model for Your Institution
69. Preparing Your Institution for Shared Services Implementation
70. Structuring Successful Outsourcing Contracts for Campus Services
71. Shared Services: Assessing Your Readiness
72. Moving to a Responsibility Center Management Budgeting Model
73. Making More Informed Space Decisions from Your Existing Reports and Data
74. Financial Ratios: Strategic Assessment and Communication of Your Institutional Health
75. Key Decisions for Decentralized Budgeting Implementation
76. Preparing for a University-Wide Activity-Based Costing Model
77. Deferred Maintenance: Reducing Your Backlog
78. Improving Capital Project Prioritization at Your Institution
79. Foundations of Auditing Endowed Funds

Academic Program Planning

1. Micro-credentials and Badges in Higher Education
2. Integrating Academic Program Prioritization into Your Current Shared Governance Structure
3. Academic Program Evaluation and Management: Planning, Predictions, and Pitfalls
4. New Strategies for Managing Your Academic Program Economics
5. Measuring Academic Program Cost and Demand to Improve Resource Allocation
6. Manage, Optimize, and Grow Your Academic Program Portfolio: A Data-Informed Approach
7. How to Use an Inclusive ROI Approach for Program Prioritization
8. The Future of Academic Program Evaluation: Data, Process, and Prediction
9. How Community Colleges Are Pivoting This Fall to Meet the Needs of Students
10. Growing and Shaping Your Academic Program Portfolio in a Post-COVID Era
11. Creating Agile Courses for an Uncertain Year
12. Deans Summit: Maintaining Strategic Focus Through Financial Challenges

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13. How MIT Plans to Develop Scalable, Differentiated Instruction
14. Selecting Badges to Advance Your Institution's Goals
15. Managing Relationships with Partners in Non-Traditional Badge Development
16. Launching a Successful Competency-Based Education Program
17. How Marietta College Integrated Entrepreneurial Thinking Throughout the Curriculum
18. Collaborating Effectively with Industry in Competency-Based Education
19. The \$10,000-a-Year Bachelor's Degree That Works
20. Helping Students Tackle Complex Problems: An Educational Model at James Madison University
21. Departmental Budget Training for Faculty
22. Translating Experiential Learning into College Credit with Prior Learning Assessment
23. Strategically Integrating Experiential Learning Into the Curriculum
24. The Challenges of Creating and Running an Interdisciplinary Curriculum
25. How to Integrate Career Readiness into Curricula with Digital Badging
26. Building a Custom Corporate Training Program
27. Handling Institutional or Program Teach-Outs with Dignity
28. Academic and Financial Partnerships: Creating an Engagement Plan for Budget Implementation
29. Driving New Revenue on Your Campus: A Brainstorming Session for Higher Ed Leaders
30. Pivoting Forward: The Current Financial Picture in Higher Ed
31. How Activity Based Costing Analysis Can Be Used To Test-Drive Future Scenarios
32. Innovation Forum for Leaders of Community Colleges
33. Academic Restructuring: Creating New Growth Opportunities (Webcast 2 Only)
34. Academic Restructuring: Critical Insights and Lessons Learned
35. Using Academic Program Cost Analysis to Improve the Efficiency of Your Department
36. Building a More Strategic Budget for Your Academic Department
37. Collecting Data to Inform Decision-Making Around Remote Learning
38. 5 Considerations for Developing and Growing Online Programs
39. Building an Institutional Framework for MOOC Programs
40. Developing Vendor Partnerships for Online Programs
41. Navigating Interdisciplinary Research: A Guide for College and University Administrators
42. Curricular Efficiency: Improving Academic Success and Degree Completion
43. Adjusting Academic Policies Because of COVID-19: A Discussion Space

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44. Measuring the Costs of Developmental Education
45. Institutional Collaboration: Shared Enrollment
46. Assessing the Quality of Your General Education Program
47. 8 Steps to Implementing Open Educational Resources
48. 4 Ways Academic Deans Can Make the Core Curriculum More Effective
49. Reallocating Resources Across Academic Programs
50. Making Data-Informed Academic Program Decisions
51. Strategies for Effective and Actionable Academic Program Reviews
52. Academic Program Management: Making Data-Informed Decisions
53. Strengthening and Aligning Academic Programs When Time is of the Essence
54. Strategies for Effective and Actionable Academic Program Reviews — University of Denver
55. Operationalizing and Sustaining New Academic Programs
56. Measuring Academic Program Cost and Demand
57. Ideas from the For-Profit Sector on Making Your Program More Competitive
58. Financial Modeling for New Academic Programs
59. Feasibility Checklist: The Science of Bringing New Academic Programs to Life
60. Strategies for Developing Workforce-Aligned Learning

Academic Innovation

1. Micro-credentials and Badges in Higher Education
2. Discussion Series: Co-Creation of Innovation in Higher Education--The Leader's Role in Effecting Positive Change
3. Creating Agile Courses for an Uncertain Year
4. Growing and Shaping Your Academic Program Portfolio in a Post-COVID Era
5. How MIT Plans to Develop Scalable, Differentiated Instruction
6. Selecting Badges to Advance Your Institution's Goals
7. Managing Relationships with Partners in Non-Traditional Badge Development
8. Launching a Successful Competency-Based Education Program
9. How Marietta College Integrated Entrepreneurial Thinking Throughout the Curriculum
10. Collaborating Effectively with Industry in Competency-Based Education
11. The \$10,000-a-Year Bachelor's Degree That Works
12. Helping Students Tackle Complex Problems: An Educational Model at James Madison University
13. Improving Transfer with Interstate Passport: A Project Every Institution Should Know About

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14. Leveraging a Donor Network to Fund Innovation: Lessons Learned from the Success of the Jefferson Trust
15. How Jackson State University is Improving STEM for All Students
16. Gateway Math: A Close Look at Miami Dade College's Approach
17. From STEM Pathways to STEM Highways
18. The Future of Work and the Academy
19. Key Considerations for Designing Student-Focused Innovation Spaces
20. Planning a Teaching and Learning Space for Virtual and Augmented Reality
21. The Road to Adaptive Learning: Improving Comprehension, Easing Faculty Burden
22. A Close Look at Rio Salado College's Approach to Boosting Success for At-Risk Online Students
23. Courses with No Syllabi: A Unique Instructional Model at LDS Business College
24. Level Up! What Faculty Need to Know About Digital Badges
25. Creating Digital Badges to Incentivize Participation in Faculty Development
26. Managing Mobile Devices: BYOD and Loaner Devices
27. Selecting a Learning Management System
28. Leading a Successful Esports Program in Higher Education
29. Strategies for Developing Workforce-Aligned Learning

Online Education

1. Micro-credentials and Badges in Higher Education
2. Creating Agile Courses for an Uncertain Year
3. An Intersectional Approach to Supporting Neurodiverse Learners Online
4. Designing, Developing, and Delivering Engaging Online Courses
5. Faculty Voice: Strategies to Improve Your Online Course Communication
6. Using Thinking Aloud Strategies to Create Equity in Distance Learning
7. FLIPping the Script on Course Design: Integrating UDL and Student Centeredness into the Course Design Table
8. How MIT Plans to Develop Scalable, Differentiated Instruction
9. The Road to Adaptive Learning: Improving Comprehension, Easing Faculty Burden
10. A Close Look at Rio Salado College's Approach to Boosting Success for At-Risk Online Students
11. Collecting Data to Inform Decision-Making Around Remote Learning
12. 5 Considerations for Developing and Growing Online Programs
13. Building an Institutional Framework for MOOC Programs
14. Developing Vendor Partnerships for Online Programs
15. Evaluating Online Faculty

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16. Making Your Online Courses More Experiential
17. Assessing Incoming Student Readiness for Online Learning
18. Making Your Online Course Accessible to All Learners
19. Building Inclusive Pedagogy Online
20. Incorporating Virtual Labs and Lab Kits in Your Courses
21. Strategies to Create More Engaging Online Courses
22. Strategies to Effectively Engage Students in Online Learning: A Discussion of Best Practices
23. Supporting Faculty Transitions to Teaching Online: A Discussion for Academic Leaders
24. Online Teaching Effectiveness
25. Train Your Faculty to be Better Online Instructors
26. Defining Virtual Reality, Augmented Reality, and Simulations in Higher Education
27. Copyright and Fair Use Essentials for Faculty Bundle
28. Making the Shift from Classroom to Online Course Design
29. Title IV: Complying with New State Authorization Rules
30. Instructional Strategies for Blended Learning
31. Institutional Readiness for Implementing Blended Learning
32. Developing Engaging Online Information Literacy Programming
33. Authentic Assessment Strategies for Online Learning
34. Blended Course Design Principles
35. Copyright Considerations for Using MOOCs in Your Courses
36. Growing and Supporting Online Programs Internationally
37. Managing Online Course Workload
38. Designing Engaging Online Courses for Adult Learners
39. Copyright for Online Course Materials
40. Title IX: Four Essentials for Faculty
41. Can Flipped Classrooms Transform STEM Courses?
42. Ensuring Quality in Online Instruction
43. Using Peer Mentorship to Support Online Faculty
44. Building Digital Communities in Co-Curricular Spaces
45. Three Ways to Engage Online Students Outside the Virtual Classroom
46. Engaging and Retaining Online Students
47. Writing Centers: Responding to Student Writing in the Online Environment
48. Translating Your Student Development Services for Online Students
49. Checklist: Taking Support for Online Students to the Next Level

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50. How Wake Technical is Taking a High-Tech, High-Touch Approach to Supporting At-Risk Students

Learning Spaces

1. Key Considerations for Designing Student-Focused Innovation Spaces
2. STEM Institute for Student Success and Retention
3. Space Matters: Designing STEM Learning Environments that Foster Inclusion and Student Success
4. Planning a Teaching and Learning Space for Virtual and Augmented Reality
5. Reopening Library Operations: A Dialogue on Planning and Implementation
6. Making the Business Case for Active Learning Spaces
7. Integrating Large-Scale Digital Displays in Academic Libraries On Demand
8. Key Considerations for Learning Commons Design
9. Collecting User Data to Improve Your Learning Commons
10. New Learning Spaces: Support Faculty for Improved Learning
11. Reopening Libraries: A Dialogue on Supporting Staff and Users
12. Responsive General Collection Management: Integrating Stakeholder Input
13. Integrated Planning Process and Tools for a Flexible Learning Space Initiative
14. The Reopened Academic Library: Strategies for the Support and Safety of Students and Staff

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Leadership Content Summary

Leading Self

1. Support and Retain Latinx Leaders in Higher Education: A Training for All Leaders
2. Leveraging Cultural Wealth and Community: A Discussion for Latinx Leaders
3. Encore: Building Confidence as a New Leader: Overcoming Internal Barriers
4. Encore & Live Q&A: Time Management: A Disciplined Approach to Priority-Setting
5. Navigating Your Career Journey: A Bootcamp for Women Leaders in Higher Education
6. Enhancing Your Personal and Professional Resilience
7. Deconstructing and Growing from Negative Past Work Environments
8. Intentionally Build Your Executive Presence
9. Discovering Self and Developing Essential Skills: A Bootcamp for New Supervisors*
10. Setting up the Supervisory Relationship: Understanding and Adapting Your Supervisory Style
11. Enhancing Your Skills: A Bootcamp for Experienced Leaders*
12. Mastering Time Management: An 8-Day Practical Program
13. Rediscovering Your Joy at Work: A Discussion for Higher Ed Leaders
14. Finding Your Authentic Voice: Building Public Speaking Confidence
15. Building Confidence as a New Leader: A Discussion Series
16. Building Confidence as a New Leader: Overcoming Internal Barriers
17. Building Stronger Teams with Empathy and Humility as a Leader: A Training and Discussion Series
18. Leading as a Native American Leader in Higher Education
19. Leading from a First-Generation or Immigrant Background in Higher Ed: A Discussion Forum
20. Cultural Intelligence: A Training for Higher Ed Leaders
21. Manage Your Emotional Labor in the Workplace
22. Leading from a First-generation or Immigrant Background in Higher Ed
23. Conflict Management: A Practical Workshop for Leaders
24. Actualize Your Purpose and Legacy: Workshop on Improving Your Well-Being
25. 5 Principles of Effective Leadership: A Bootcamp for Leaders at All Levels*
26. What Becoming a Parent Taught Me About Assuming Leadership in a Time of Crisis
27. Building Equity into Your Leadership Practice
28. Networking Skills for Women Leaders
29. Leading as a Man of Color in Higher Education
30. Mapping Your Career Path in Higher Education

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31. Leading in Times of Uncertainty and Change: Navigating 5 Common Leadership Tensions*
32. Principles for Leading at any Level in Higher Education*
33. Planning for a Successful Interim Leadership Role
34. Inclusive Leadership: Understand Your Intersecting Identities to Better Serve Others
35. Growing Your Leadership and Influence as an LGBTQ Professional
36. Showing Vulnerability as a Leader
37. The Key Components of Emotional Intelligence for Academic Teams
38. Identifying and Mitigating Imposter Syndrome
39. Six Months In: Leadership Lessons Gleaned from the COVID Crisis
40. Strategies for Leading Short-Term Initiatives on Your Campus
41. Time Management: Focusing on Your Priorities and Purpose
42. Tools for Reflecting on Professional Development
43. Are You A Reluctant Leader?
44. Meetings Success Kit
45. Lead More Courageous Conversations to Foster Diversity and Difference
46. The Fundamentals of Leadership: An Immersive Experience
47. Leading Through a Crisis
48. Video Series: Micromanagement in Higher Education
49. Leveraging Your Strengths as a Leader
50. Cultivating Your Unique Leadership Skills in this New Environment
51. Managing Up: Using Common Goals to Align Mission, Vision, Values, and Priorities
52. Would You Benefit from an Executive Coach?
53. Understanding and Addressing Microaggressions
54. Upgrading Your Self-Care During the COVID Crisis
55. Succeeding as a Disruptive Innovator: Stories from a Former College President
56. Advance Your Career with a Personal Board of Directors
57. Increasing Emotional Intelligence by Identifying Your Triggers
58. Defining Your Role as Chief of Staff
59. 3 Ways to Improve Your Decision-Making
60. 5 Ways to Learn from Failure
61. 10 Strategies to Foster More Creative Problem-Solving
62. Time Management: A Disciplined Approach to Priority-Setting
63. 10 Powerful Strategies to Beat Procrastination
64. The Five Levels of Decision Making Tool
65. How to Make Courageous Decisions
66. Accelerate Your Professional Growth: A Forum for Chiefs of Staff

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67. Preventing Leadership Derailment in Higher Education
68. Building Leadership Resilience in Higher Education
69. Avoiding the Seduction of the Leader Syndrome
70. Three Factors of Healthy Leadership in Higher Education
71. 10 Mistakes New Presidents Often Make
72. Building Resilience During and After the Pandemic
73. Advocating for Yourself in Personal and Professional Relationships
74. Cultivating a Professional and Engaging Persona on Your Video Calls
75. Engaging in Empathy: Balance the Emotional Demands
76. Conflict Management: A Practical Workshop for Leaders
77. The Fundamentals of Leadership: A Bootcamp for New or Aspiring Leaders in Higher Ed

Leading Others

1. Support and Retain Latinx Leaders in Higher Education: A Training for All Leaders
2. How to Maintain Trust in Teams During Transitions
3. A Five Step Model for Supervision: Cultivating and Retaining Your Staff
4. DEI as a Leadership Construct: Inclusive Leadership Strategies for Higher Education
5. Using Neuroscience to Engage Your Team Through Change: A Training for Supervisors
6. Essential Skills for Supervisors
7. Enhancing Your Personal and Professional Resilience
8. Leading and Influencing Change from the Middle: Change Management for Mid-level Leaders
9. Discovering Self and Developing Essential Skills: A Bootcamp for New Supervisors*
10. Setting up the Supervisory Relationship: Understanding and Adapting Your Supervisory Style
11. Managing Change as an Inclusive Leader
12. Essential Practices for Leaders Communicating Across Difference
13. How to Influence Without Shaming as a Leader
14. Rediscovering Your Joy at Work: A Discussion for Higher Ed Leaders
15. Finding Your Authentic Voice: Building Public Speaking Confidence
16. Building Confidence as a New Leader: A Discussion Series
17. Building Confidence as a New Leader: Overcoming Internal Barriers
18. Building Stronger Teams with Empathy and Humility as a Leader: A Training and Discussion Series
19. Rebuilding Trust Between Faculty and Administration

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20. Conflict Management: A Practical Workshop for Leaders
21. The Fundamentals of Leadership: A Bootcamp for New or Aspiring Leaders in Higher Ed
22. Leading as a Native American Leader in Higher Education
23. Fostering Mutual Goodwill Across Your Team: A Step Beyond Servant Leadership
24. Managing Difficult Faculty and Staff: A Bootcamp for Leaders*
25. Cultural Intelligence: A Training for Higher Ed Leaders
26. Supervising Intergenerational Teams: A Training for Higher Education Leaders
27. Conflict Management: A Practical Workshop for Leaders
28. 5 Principles of Effective Leadership: A Bootcamp for Leaders at All Levels*
29. Enhancing Your Skills as an Experienced Manager: A Bootcamp for Mid-Level Leaders*
30. What Becoming a Parent Taught Me About Assuming Leadership in a Time of Crisis
31. Build a Team Culture that Embraces Conflict as Productive and Positive
32. Distributed Leadership: Building Trust and Community
33. Principles for Leading at any Level in Higher Education*
34. Inclusive Communication: A Training for Higher Ed Leaders
35. Showing Vulnerability as a Leader
36. Fostering Curiosity as a Creative Leader
37. The Key Components of Emotional Intelligence for Academic Teams
38. Three Essential Behaviors of a Servant Leader
39. Strategies for Leading Short-Term Initiatives on Your Campus
40. Integrating Inclusivity into Your Leadership Philosophy
41. The Inclusive Leader's Approach to Accountability
42. Cultivating Creativity by Building Trust Within Your Team
43. Designing Creative Solutions for Your Toughest Challenges
44. Recruiting and Retaining a Talented Advancement Team
45. Performance Review Questionnaire
46. Facilitating Culturally Inclusive Meetings
47. Influencing Without Authority
48. Meetings Success Kit
49. Group Activity Designs
50. Participant Roles for Small Group Activities
51. Managing Up, Down, and Across
52. Essential Leadership Roles and Actions for Crisis Management
53. Developing Rigor in Your Fundraising Team
54. Lead More Courageous Conversations to Foster Diversity and Difference

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55. Leading Through Bias Incidents on Campus
56. Communication Strategies to Confront Toxicity in the Workplace
57. Building Resilience with Your Team During Uncertain Times
58. Managing a Remote Team: How to Motivate, Maintain Morale, and Ensure Accountability
59. Find the Right Solution for Employee Performance Gaps
60. The Fundamentals of Leadership: An Immersive Experience
61. Leading Through a Crisis
62. Identify and Actualize Your Team Values to Increase Trust and Engagement
63. Managing Difficult Colleagues
64. Discover Your Role and Impact in Creating Team Engagement
65. Fostering Psychological Safety in Your Team
66. Leaders as Coaches: Improving Employee and Team Performance
67. 6 Powerful Ideas for Building a First-Class Team on Campus
68. 6 Destructive Myths About Teams in Higher Education
69. Leadership Learning Plan- Supervision in Higher Education
70. Leveraging Your Strengths as a Leader
71. Evaluating the Strengths and Weaknesses of Your Team
72. Learning to Lead Through Conflict
73. Video Series: Micromanagement in Higher Education
74. Leveraging Your Strengths as a Leader
75. Effective Supervision in Higher Education
76. Leading Effective Virtual Meetings
77. The Art and Practice of Giving and Receiving Feedback
78. Coaching in Supervision
79. Conflict Management for Institutional Leaders
80. Motivating and Leading Across Generations
81. The 10 Differentiators of Exceptional Teams in Higher Education
82. Cultivating Your Unique Leadership Skills in this New Environment
83. Managing Up: Using Common Goals to Align Mission, Vision, Values, and Priorities
84. Creating Equitable and Inclusive Meetings
85. Peer to Manager: Navigating Your Transition into Leadership

Leading the Institution

1. Support and Retain Latinx Leaders in Higher Education: A Training for All Leaders
2. Responding to Burnout and Attrition in Higher Education

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3. Impact of Inflation on Higher Education
4. Impact of Repeal: Institutional Responses to the Dobbs Decision
5. Leading and Influencing Change from the Middle: Change Management for Mid-level Leaders
6. Enhancing Your Skills: A Bootcamp for Experienced Leaders*
7. Managing Change as an Inclusive Leader
8. The Great Resignation and Women in Higher Ed: A Conversation to Strategize Solutions
9. Discussion Series: Co-Creation of Innovation in Higher Education--The Leader's Role in Effecting Positive Change
10. Fundamentals for Chiefs of Staff: Understanding Your Role and Ensuring Success from the Start
11. Defining Your Role as Chief of Staff
12. Fundraising for Presidents: An Online Bootcamp*
13. Building and Maintaining External Relationships as Chief of Staff
14. Balancing Short-Term Realities with Long-Term Opportunities: Higher Ed Leadership in a Post-COVID Era
15. How Community Colleges Are Pivoting This Fall to Meet the Needs of Students
16. Common Challenges and Solutions for Chiefs of Staff in Higher Ed
17. Institute for Experienced Chiefs of Staff: Improving Your Processes, Communications, and Relationships
18. Centralized and Integrated Leadership Development: A Model from Columbus State University
19. The Future of Work and the Academy
20. Innovation Forum for Leaders of Community Colleges
21. Beating Turnover in Higher Ed
22. Transforming Your Institution through Lean Higher Education
23. Navigating Mergers and Strategic Partnerships: A Guide for Senior Higher Ed Leaders
24. Are You Looking for a New Way to Evaluate Projects?
25. How Strategic Planning Can Bridge the Divide Between Athletics and Academics
26. How Ready Are You to Implement Your Strategic Plan?
27. 11 Keys to Implementing Your Strategic Plan
28. The Six Dimensions of Implementing Strategic Plans
29. The Strategic Planning Implementation Clinic
30. What Does Collaborative Strategic Planning Actually Look Like? An Informal Case Study

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31. Essential Leadership Roles and Actions for Crisis Management
32. Leading Through Bias Incidents on Campus
33. Managing and Supporting an Aging Workforce
34. Navigating Senior Leadership Transitions in Higher Education
35. Fail Fast and Fail Forward: How Agile Planning Can Move You Forward During Chaos
36. Leading Through Change in Higher Education
37. The 4 Stages of Change
38. The Future of Higher Education: Fall or Thrive?
39. Your First Month as a New Chief of Staff: How to Get It Right from the Start
40. A Process-Oriented Approach to Working with Your Board and President as Chief of Staff
41. Managing Presidential Transitions as Chief of Staff
42. The Higher Education Business Model is Broken, But We Can't Lose Sight of Why We Broke It, and Who We Needed to Break It For

Leadership Pipeline

1. Be the Employer Everyone Wants: An Employer Model for Colleges & Universities
2. Navigating Your Career Journey: A Bootcamp for Women Leaders in Higher Education
3. Make the Most of Mentoring: Best Practices and Core Principles for Mentors and Mentees
4. The Consultative Approach to Mentoring: Building a Network of Support
5. Help Wanted: Addressing the Current Hiring Challenges in Higher Ed
6. The Great Resignation and Women in Higher Ed: A Conversation to Strategize Solutions
7. Inclusive Hiring Best Practices: Removing Barriers and Mitigating Search Committee Bias
8. Leadership Academy: Facilitating A World-Class Leadership Program*
9. The New Realities of Senior Leadership Transitions
10. Considering a Chief of Staff Role: What You Need to Know
11. Elevate your Leadership Development Program: A Train the Trainer Bootcamp
12. Creating a More Just and Equitable Hiring Process for Higher Ed Staff
13. Navigating a Virtual Provost Search During the Pandemic
14. Strategies for Successfully Supporting an Interim Leader
15. Growing Your Leadership and Influence as an LGBTQ Professional
16. Overcoming the Effects of White Privilege for More Equitable Search Processes
17. Beating Turnover in Higher Ed
18. Recruiting and Retaining a Talented Advancement Team

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19. Recruiting, Hiring, and Retaining Diverse Faculty
20. Recruiting for Diversity: A Training for Academic Search Committees
21. Diverse Hiring in Higher Education: Resources for Search Committees
22. Incentivizing Faculty and Staff Retirement
23. Rethink Your Presidential Search Process
24. Tools for Reflecting on Professional Development
25. Build the Capacity of Your Institution's Leaders
26. Are You a Reluctant Leader?

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Student Success Content Summary

Retention & Time to Degree

1. A Toolkit to Reengaging and Reconnecting with Students Post-COVID
2. The Dual Role of Faculty Advising in Faculty Leadership and Student Success: A Time for Discussion
3. Managing the Whole Student Life Cycle: A Discussion for Higher Ed Leaders
4. Taking a Student-Centered Approach to the Probation Process
5. Engaging Meaningfully with First-Generation Graduate Students to Increase Retention
6. Increasing Student Retention and Completion Rates through Proactive Advising
7. Culturally Responsive Customer Service: A Holistic Approach to Student Retention
8. Setting Up Your Institution for a Community Partnership
9. Bridging the Equity Gap in Higher Education
10. Retaining Black Men: Strategies for Before, During, and After College
11. Taking a Case-Study Approach to Improving Academic Advising Assessment
Webcast Recording
12. Increasing Student Retention and Completion Rates through Proactive Advising
13. Strategic Financial Aid Allocation for Retention (Webcast Recording)
14. Forging On and Off Campus Partnerships to Support Students' Emergency Needs
15. Successes and Challenges in Implementing First-Generation Student Programming:
A Time for Discussion
16. Looking at Student "Grit" and Resilience – from Recruitment to Retention
17. Comprehensive Student Retention Strategies for Men of Color
18. Advancing a More Equitable Transfer Agenda: Lessons from the City University of
New York
19. Developing a Comprehensive System of Support for First-Generation Students
20. Developing a Comprehensive Retention Plan
21. Developing Social Justice Training for Student Staff: One Administrator's Experience
22. STEM Institute for Student Success and Retention
23. Space Matters: Designing STEM Learning Environments that Foster Inclusion and
Student Success

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24. Grounded in Research: Strategies to Support the Physical and Mental Health of Black Men
25. Working with Institutional Data for Student Retention
26. Strengthen Student Community Building in Digital Spaces
27. Teaching Your Service Learning Course Online
28. Fostering Student Belonging to Support Retention Despite the Global Pandemic
29. Improving Transfer with Interstate Passport: A Project Every Institution Should Know About
30. From STEM Pathways to STEM Highways
31. The Road to Adaptive Learning: Improving Comprehension, Easing Faculty Burden
32. A Close Look at Rio Salado College's Approach to Boosting Success for At-Risk Online Students
33. Courses with No Syllabi: A Unique Instructional Model at LDS Business College
34. Strategically Integrating Experiential Learning Into the Curriculum
35. Curricular Efficiency: Improving Academic Success and Degree Completion
36. Adjusting Academic Policies Because of COVID-19: A Discussion Space
37. Measuring the Costs of Developmental Education
38. A Tool for Increasing Application and Retention Rates for At-Risk Students
39. Recruiting, Retaining, and Supporting International Graduate Students
40. Going Beyond Articulation Agreements: Creating Meaningful Transfer Partnerships
41. Transfer Student Success: Cultivating Partnerships Between 2- and 4-Year Institutions
42. Comprehensive Transfer Support: A Case Study
43. Increasing Student Engagement in Financial Literacy Programming
44. Integrating Effective Mentorship into Campus Culture: A Success Story
45. Making Your Online Courses More Experiential
46. Scaling Experiential Learning Across Campus
47. Integrating Career Development into Study Abroad Experiences
48. Integrate Academic and Career Resources to Improve Student Success
49. Integrating Career and Advising Services
50. Career Services Skill Building: Supporting International Students
51. Assessing Incoming Student Readiness for Online Learning
52. Building a University Service Culture: Case Study from Laurentian University
53. Strategic Financial Aid Allocation for Retention
54. Gaining Institutional Buy-In for a Streamlined Transfer Credit Evaluation Process
55. Disability Services: Accommodating Student Veterans
56. Integrating Academic and Co-Curricular Resilience Programs on Your Campus

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57. Ensuring Quality in Online Instruction
58. Using Peer Mentorship to Support Online Faculty
59. Three Ways to Engage Online Students Outside the Virtual Classroom
60. Engaging and Retaining Online Students
61. Writing Centers: Responding to Student Writing in the Online Environment
62. Translating Your Student Development Services for Online Students
63. Checklist: Taking Support for Online Students to the Next Level
64. How Wake Technical is Taking a High-Tech, High-Touch Approach to Supporting At-Risk Students
65. Creating a Sense of Community with Graduate Students
66. Creating Support Structures to Help Grads Develop a Professional Identity
67. Addressing Food Insecurity During COVID-19
68. Recruiting and Retaining Faculty and Staff Mentors for Minority Students
69. Creating Intentional Programming to Support the Success of Men of Color
70. Designing an Incentivized STEM Mentoring Program for Equitable Success
71. Connecting with Advisees from Diverse Cultural Backgrounds
72. Designing Effective Living-Learning Communities
73. Living-Learning Programs for STEM Students
74. Designing a Sophomore Living-Learning Community
75. Implement Teaching Strategies that Engage Generation Z
76. Engaging Students Through Creativity in Instruction
77. How to Encourage Academic Grit and a Growth Mindset in Your Students
78. Integrating Information Literacy in First Year Student Programs
79. Training Faculty: Helping International Students Properly Cite Sources
80. Understanding the Essentials of Direct Assessment
81. Three Solutions for Impacting STEM Retention
82. Coaching Students to Build an Entrepreneurial and Innovative Mindset
83. AMP UP: A Study of New Approaches to Math Remediation at Bergen Community College
84. Title IX: Key Considerations for Working with Pregnant and Parenting Students
85. Creating a High-Touch Online Summer Bridge Program
86. Creating a Virtual Orientation Experience that Preserves On-Campus Benefits
87. Finding Success with Remote Academic Advising: A Training for Frontline Advisors
88. Supporting First Generation Students Amid COVID-19
89. Student Retention: A Discussion of Practices & Approaches During Uncertain Times
90. Taking Your Orientation Online to Solve Common Challenges
91. Focus on Student Belonging to Boost Student Retention and Success

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92. COMING SOON! - Sophomore Student Retention & Success: Challenges, Best Practices & Steps Forward
93. Using Data to Inform and Design Sophomore Year Experience Programs
94. 5 Key Components of a Successful Intrusive Advising Process
95. Engaging First-Gen Families to Drive Student Success
96. How Do Universities Need to Approach Student Data Differently?
97. Creating Consistency in Decentralized Advising Models
98. Tools for Training Advisors
99. Engaging and Celebrating First-Generation Students and Faculty on Your Campus
100. Four Strategies for Successfully Advising Undeclared Students
101. Innovative Strategies for Supporting Reinstated Students: A Case Study from Georgia Tech
102. Adding an Online Experience to Your On-Campus Orientation
103. Overcoming Three Common Challenges in Online Advising
104. Developing and Administering Mentorship Programs for Transfer Students
105. How Some Colleges are Building Student Resilience and Grit
106. Four Skills to Build Professional Mindsets with Students
107. Improving Student Engagement with Advising Communications
108. Customizing Your Peer Mentor Program: Best Practices in Developing a Peer Mentoring Framework
109. Retaining First-Generation Students: Strategies for the Classroom and Beyond
110. Looking at Student "Grit" and Resilience - from Recruitment to Retention
111. Building a Comprehensive Sophomore-Year-Experience Program
112. Predictive Analytics for Improved Student Success Interventions
113. Customizing Orientation for Transfer Students
114. International Student Orientation: Using Peer Mentors to Improve Your Program
115. Developing Academic Stamina in First-Year Students
116. Creating a Case Manager Role to Better Serve At-Risk Students
117. Changes that Make a Big Impact on Peer Leader Training
118. Online Orientation: Focusing on Student Learning
119. Using Retention Metrics to Support At-Risk Online Students
120. Integrating Peer Mentors Across First-Year Student Programs
121. Onboarding Spring Admits for Future Success
122. Creating a Stop-Out Program to Increase Completion
123. Academic Advising Records: Implications for Electronic Documentation
124. Improving First-Year Student Experience Programs for At-Risk Students
125. New Advisor Training: Developmental Advising via Email

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126. Academic Coaching: Models for Student Success and Retention
127. Improve Completion through Redesigning Developmental Courses
128. Solving Retention Challenges with a Team Approach: A Case Study
129. Summer Bridge: Building and Measuring Campus Connection
130. Taking a Case-Study Approach to Improving Academic Advising Assessment
131. Conducting a Self-Audit of Your Retention Data and Programs
132. Increasing Degree Pathways for Stop-Out Students
133. Selecting the Right Software for Your Learning Center Needs
134. Improving Academic Literacy for International Students
135. Practical Tactics for Building Academic Grit
136. Gaining Faculty Buy-In for Student Success Initiatives and Programs
137. Assessing the Effectiveness of Your Retention Programming
138. Building a More Effective Parent Relations Program
139. Increasing the Odds for Non-Traditional Student Persistence and Completion
140. Supporting Military-Connected Students for Success and Completion
141. Launching an Academic Success Coaching Model in Advising
142. Capitalizing on the Dream and Design Phases of Appreciative Advising
143. It's Not Just About the First and Second Year of College
144. Optimizing Your Use of Student Information Systems
145. Academic Advising's Role in Change Implementation
146. Developing a High-Performing and Productive Advising Department, Part 2:
Assessing and Meeting Employee Needs
147. Developing a High-Performing and Productive Advising Department, Part 1:
Assessing and Meeting Student Needs
148. 2 Ways to Move Students Out of Academic Probation
149. Improving Student Success Can't Be a One-Office Effort
150. Student Resilience: How One Institution is Helping At-Risk Freshmen Seize a
Second Chance
151. How Georgia State University Plans to Use Predictive Analytics to Address the
National Achievement Gap
152. Adapt Your In-Person Peer Mentor Program for a Virtual Environment

Career Development & Readiness

1. Integrating Career Development into Study Abroad Experiences
2. The Co-Curricular Learning Masterplan: Creating a Plan for Career-Based Leadership
Development in Co-Curricular Experiences
3. A Model for Infusing Essential Career Skills into Co-Curricular Student Experiences

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4. Preparing Doctoral Students for Careers in Academia and Beyond
5. Teaching Your Service Learning Course Online
6. Helping Students Tackle Complex Problems: An Educational Model at James Madison University
7. Translating Experiential Learning into College Credit with Prior Learning Assessment
8. Strategically Integrating Experiential Learning Into the Curriculum
9. The Challenges of Creating and Running an Interdisciplinary Curriculum
10. How to Integrate Career Readiness into Curricula with Digital Badging
11. Alumni Career Services: Developing an Online Programming Series
12. Internship Programs: Limiting Potential Liabilities
13. Making Your Online Courses More Experiential
14. Scaling Experiential Learning Across Campus
15. Integrating Career Development into Study Abroad Experiences
16. Integrate Academic and Career Resources to Improve Student Success
17. Integrating Career and Advising Services
18. Career Services Skill Building: Supporting International Students
19. Career Services: Fostering Meaningful Connections Between Diverse Students and Employers
20. Finding and Maintaining Industry Partnerships for Experiential Learning and Innovation Initiatives
21. Using Experiential Learning to Link Classroom Content to Real Life Situations
22. Quality ePortfolios: Essentials for Experiential Learning Programs
23. 7 Strategies for Integrating Student Blogging into ePortfolios
24. Build Critical Thinking through Project-Based Learning
25. Career Services: Engaging Students in the New World of Work
26. Career Services: Career Planning and Professional Networking in a World of Social Distancing
27. Career Industry Cluster Model: Aligning Career Services with the World of Work
28. Give Your Students an EDGE through On-Campus Internships
29. Career Services: Engaging Undocumented and DACA Students
30. Keys to Creating a Powerful Partnership Between Advising and Career Services at Your Institution
31. 3 Ways to Connect Students to Career Services Early and Often
32. Three Strategies for Connecting Student Athletes to Career Services
33. Rethinking Career Fairs: Creating Tailored Experiences for Students and Employers
34. Telling Your First Destination Narrative
35. Improving Career Services with Data

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36. Branding Your Career Services Department
37. A Competency-Based Approach to Career Services in Higher Ed
38. Strategies for Developing Workforce-Aligned Learning
39. Adapt Your In-Person Peer Mentor Program for a Virtual Environment

Mental Health & Wellness

1. Strategies to Confidently Communicate with Students Experiencing Mental Health Challenges
2. Student Mental Health: A Discussion for Student Success Leaders
3. Mental Health Resources for the Campus Community
4. Grounded in Research: Strategies to Support the Physical and Mental Health of Black Men
5. An Intersectional Approach to Addressing Food Insecurity
6. Managing Student Threats and Risk: Effective Policies and Practices
7. Developing a Self-Harm Compliance Protocol
8. Integrating Academic and Co-Curricular Resilience Programs on Your Campus
9. Measles, Influenza, Ebola and More: Developing a Health Crisis Response Plan
10. Enforcing Social Distancing on Higher Education Campuses
11. Preparing Mental Health Services for the Fall
12. Supporting Student Mental Health During the Current Crisis
13. Supporting DACA Students in Uncertain Times: Preparing for a Supreme Court Ruling
14. 4 Key Components of the Stepped Care 2.0 Model in Higher Ed
15. The Urgent Care Model as a Solution for Higher Ed Counseling Centers
16. Launching a Zero Suicide Initiative on Your Campus
17. Student Mental Health in Higher Education
18. Strategies to Confidently Communicate with Students Experiencing Mental Health Challenges
19. Learning About Online Mental Health Tools
20. Making an Impact on Mental Health: How to Deliver with Peer Educators
21. The Role of Higher Ed in Providing Mental Health Services
22. Uncovering Resilience in Students with Mental Health Concerns: A Case Study
23. Creating a Training Model to Increase Faculty Engagement in Students' Mental Health
24. Case Management 2.0: Considerations for Enhancing the Impact of Your Mental Health Case Manager

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25. Case Management 1.0: Considerations for Establishing a New Mental Health Case Manager
26. Improve Student Mental Health Services Using Online Tools
27. Five Cultural Competence Skills to Improve Your International Student Mental Health Services
28. Four Essential Counseling Skills for Entry-Level Student Affairs Professionals
29. Recognize Student Distress in a Virtual Environment

Student Life & Engagement

1. A Toolkit to Reengaging and Reconnecting with Students Post-COVID
2. Creating a Plan for Career-Based Leadership Development in Co-Curricular Experiences
3. A Model for Infusing Essential Career Skills into Co-Curricular Student Experiences
4. Beyond Heritage Month: Supporting and Empowering Asian Pacific Islander Desi American (APIDA) Communities as Campuses Reopen
5. Reopening Campus: Building Student Community Amid COVID Restrictions
6. Strengthen Student Community Building in Digital Spaces
7. An Intersectional Approach to Addressing Food Insecurity
8. Creating Financial Expectations in the Housing RFP Process
9. Building Digital Communities in Co-Curricular Spaces
10. Conducting Trauma-Informed Investigations for Sexual Misconduct Cases
11. Designing Effective Living-Learning Communities
12. Living-Learning Programs for STEM Students
13. Designing a Sophomore Living-Learning Community
14. Risk Management for Non-Student Minors on Campus
15. Advocacy Sanctioning: Developing Tailored Student Conduct Plans
16. Addressing Food Insecurity in Higher Education: Creating an Integrated & Sustainable Food Pantry
17. Reframing Student Activism as a Vehicle for Student Leadership Development
18. Managing Student Activism
19. Green Programs for Residence Halls
20. Coaching as Supervision in Residence Life
21. Incentivizing Residential Learning
22. First Steps in Residential Goal Alignment
23. Title IX and Athletics: Practical Ways to Comply
24. 6 Strategies for Uniting Student Activists and Campus Administrators
25. Adapt Your In-Person Peer Mentor Program for a Virtual Environment

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Planning & Strategy

1. Selecting a Vendor to Augment Your Student Success Efforts
2. How the University of North Florida Integrated Academic and Student Affairs
3. Creating a More Just and Equitable Hiring Process for Higher Ed Staff
4. Advancing a More Equitable Transfer Agenda: Lessons from the City University of New York
5. Fundamentals of Fundraising for Diverse Student Groups on Campus
6. Student Affairs Fundraising: Building a Sustainable Structure
7. Essential Retention Strategies for Entry-Level Student Affairs Professionals
8. One Stop: How One Institution Transitioned to a High-Performing Student Services Model
9. Connecting Planning and Budgeting in Student Affairs
10. Restructuring and Rethinking Student Affairs with FLSA
11. Aligning Student Affairs Operations with Your Institutional Strategic Plan
12. Developing a Metrics-Driven Culture within Student Affairs

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Title IX & Compliance Content Summary

Title IX Office

1. Proposed Title IX Regulations: What You Should Be Doing Now
2. Develop a Questioning Plan for Your Title IX Investigations
3. Leading and Strategizing as a New Title IX Coordinator Bootcamp*
4. Applying the July 2021 Q&A Guidance to Your Work: A Conversation for Title IX Professionals
5. Foundations for New Title IX Coordinators
6. Assessing Credibility in Title IX Cases
7. Title IX Evidence Collection: Strategies to Ensure a Complete Investigation
8. Training for New Title IX Coordinators
9. Five Essentials to Title IX Investigations
10. Title IX Appeal Officers: A Skills Training and Certification
11. Mitigating and Responding to Bias in Your Title IX Process
12. Supporting Your Primary Witness During a Title IX Cross-Examination
13. Officials with Authority and Responsible Employees: Helping Mandatory Reporters Comply with New Title IX Regulations
14. Building Skills to Successfully Mediate Title IX Sexual Harassment Cases
15. 5 Steps to Facilitate Your Title IX Hearing Deliberation Meetings
16. Foundations of Title IX Investigations: Training & Certification
17. Advanced Title IX Investigator Training and Certification
18. Conducting Trauma-Informed Investigations for Sexual Misconduct Cases
19. Title IX and Protecting the Rights of the LGBTQ+ Community on Your Campus
20. Title IX Compliance: Ongoing Training Needs for Investigators and Decision Makers
21. Title IX Final Rule Review & Expert Panel Discussion
22. Comprehensive Strategies for Title IX Coordinators: Institute and Certification
23. New Federal Title IX Regulations: Changes to the Investigative Process
24. Key Considerations for the Anticipated Changes Coming to Title IX
25. Overcoming Bias in Your Title IX Investigative Process
26. The 5 Stages of Preparing Your Title IX Investigative Report
27. Align Your Title IX Policy and Procedures to the New Law
28. The Value of Relevance During Cross-Examination in Title IX Hearings

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Title IX for Faculty & Staff

1. Officials with Authority and Responsible Employees: Helping Mandatory Reporters Comply with New Title IX Regulations
2. Responding to Title IX Disclosures: Training for Faculty and Staff
3. Engage All Employees in Compliance and Ethics by Making It Interactive and Accessible
4. Title IX: Key Considerations for Working with Pregnant and Parenting Students
5. Title IX Training: Presidents and Study Abroad
6. Campus Safety's Role in Title IX Investigations
7. Title IX and Athletics: Practical Ways to Comply

Other Legal & Compliance

1. Develop a Plan to Address Sexual Harassment from Alumni, Donors, and Prospects
2. New Solutions to Student Conduct Challenges
3. Fundraising and Sexual Harassment: Documenting Effective Procedures
4. Internship Programs: Limiting Potential Liabilities
5. Disability Services: Accommodating Student Veterans
6. Avoiding FERPA Pitfalls in the Financial Aid Office
7. FERPA: When to Involve Legal Counsel and Leadership
8. FERPA Regulation Basics
9. FERPA Policy and Procedure Audit
10. Complying with Section 702 of the Choice Act
11. FERPA Hot Topics: Big Challenges Solved
12. FERPA Lessons and Quizzes
13. FERPA Checklist: What Can Never Be Shared
14. Negotiating Successful Adjunct Union Collective Bargaining Agreements
15. Private Business Use Compliance in Higher Education
16. 4 Steps to Ensure Electronic and Information Technology Accessibility
17. Responding to Hate Speech Incidents with Confidence
18. Faculty Civility and Academic Freedom: Protecting the Workplace while Preserving Academic Culture
19. Managing and Supporting an Aging Workforce
20. Faculty Handbooks: 5 Common Problems and Recommended Solutions
21. Preventing Faculty Discrimination with Case Law and Statistics
22. Managing Student Threats and Risk: Effective Policies and Practices
23. Developing a Self-Harm Compliance Protocol

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24. Engage All Employees in Compliance and Ethics by Making It Interactive and Accessible
25. Conducting Trauma-Informed Investigations for Sexual Misconduct Cases
26. New Solutions to Student Conduct Challenges
27. Clery Act: A Refresher for the Whole Campus
28. Clery Act Checklist: 10 Steps for Compliance
29. Immigration Law 101: 3 Key Issues for Compliance
30. Conducting Internal Investigations in Higher Education
31. Title IX and Protecting the Rights of the LGBTQ+ Community on Your Campus

Safety & Risk

1. Navigating Employee Considerations for Reopening in the Fall
2. Increasing the Feeling of Safety and Security for International Students
3. Internship Programs: Limiting Potential Liabilities
4. COVID-19: Mitigating Risk and Liability for a Fall Reopening
5. Responding to Hate Speech Incidents with Confidence
6. Managing Student Threats and Risk: Effective Policies and Practices
7. Measles, Influenza, Ebola and More: Developing a Health Crisis Response Plan
8. Creating Safe Spaces for Students by Taking ACTION Against Microaggressions
9. Risk Management for Non-Student Minors on Campus
10. Advocacy Sanctioning: Developing Tailored Student Conduct Plans
11. Essentials of Study Abroad Risk Management
12. Developing a Risk Management Mindset as a Front-Line Student Services Professional
13. Title IX Training Digital Recording Bundle: Presidents and Study Abroad
14. Hazing Prevention: Initiating a Campus-Wide Culture Change
15. Campus Safety's Role in Title IX Investigations
16. Enterprise Risk Management: Why Now?
17. Active Shooter Training: Preparing Your Faculty and Staff
18. Impacting Fundamental Campus Safety Issues

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Women's Leadership Content Summary

Leading Self

1. Support and Retain Latinx Leaders in Higher Education: A Training for All Leaders
2. Leveraging Cultural Wealth and Community: A Discussion for Latinx Leaders
3. Navigating Your Career Journey: A Bootcamp for Women Leaders in Higher Education
4. Charting Your Course as a Woman Chair
5. Conflict Management: A Practical Workshop for Leaders
6. Networking Skills for Women Leaders
7. Navigating Politics: A Virtual Training for Women in Higher Ed
8. Negotiate With Confidence: A Training for Women in Higher Ed
9. Identifying and Mitigating Imposter Syndrome
10. Navigating Work-Life Balance as a Woman Leader in Higher Education
11. Gender and Confidence: Why Higher Education Needs More Women to Advocate for Themselves and Each Other
12. Advocating for Yourself in Personal and Professional Relationships
13. Creating an Inner Coach Stronger than Your Inner Critic
14. Sharing Your Story and Experience as an Underrepresented Woman
15. Building Your Support Network While Navigating Complexity: A Conversation with Dr. Karen Whitney
16. Building Resilience During and After the Pandemic
17. Likeability – The 8th Deadly Sin
18. Emotional Intelligence as a Key Driver for Advancing Women Leaders
19. Find Your Position of Power When Addressing Toxic Leadership
20. Shift Your Mindset to Build Resilience
21. Perspectives from Underrepresented Women in Higher Ed Leadership
22. Cultivating Your Unique Leadership Skills in this New Environment
23. Managing Up: Using Common Goals to Align Mission, Vision, Values, and Priorities
24. Women's Leadership Success in Higher Education

Leading Others

1. Support and Retain Latinx Leaders in Higher Education: A Training for All Leaders
2. Charting Your Course as a Woman Chair

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3. Conflict Management: A Practical Workshop for Leaders
4. Managing Up, Down, and Across
5. Perspectives from Underrepresented Women in Higher Ed Leadership
6. Leading Through Uncertainty: A Conversation with Dr. Christine J. Quinn
7. Managing Conflict
8. Cultivating Your Unique Leadership Skills in this New Environment
9. Managing Up: Using Common Goals to Align Mission, Vision, Values, and Priorities
10. Women's Leadership Success in Higher Education

Leadership Pipeline

1. Support and Retain Latinx Leaders in Higher Education: A Training for All Leaders
2. Navigating Your Career Journey: A Bootcamp for Women Leaders in Higher Education
3. The Great Resignation and Women in Higher Ed: A Conversation to Strategize Solutions
4. Navigating Your Career Growth: A Bootcamp for Women Leaders in Higher Education*
5. Hiring, Developing, and Promoting Women Leaders in Higher Education
6. Starting a Women's Leadership Mentoring Program
7. Support Black Women Leaders by Influencing Organizational Culture
8. Navigating Your Career Growth
9. Finding the Right Career Fit as a Woman in Higher Education
10. Leadership Perspectives from Women Presidents
11. Challenging Androcentrism in the Academy: 7 Strategies for Leaders of Academic Institutions
12. We Need to Value How Women Use Vision and Conceptual Thinking to Lead
13. What Every Higher Ed Leader Needs to Know about Supporting Women in Leadership
14. Challenging Androcentrism in the Academy: Creating Environments that Empower Risk Taking and Confidence in Women Leaders
15. Challenging Androcentrism in the Academy: Why We Need to Value Empathy More
16. Challenging Androcentrism and Implicit Bias in the Academy

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